



Ek Bharat Shrestha Bharat **An Initiative of Government of India**

Report on

- 1. Introduction of EBSB to students of Vivekanand Education Society Institute of Management Studies & Research (VESIM)**
- 2. Feedback received from students on webinars conducted by Ministry of Tourism under the heading “Dekho Apna Desh” Webinars.**

Report for the month of May 2020

Ek Bharat Shrestha Bharat, one of the major flagship programs of the Government of India to bring in cultural integration in our country as a part of the vision to build a “New India by 2022” with MHRD as the coordinating ministry. The program was communicated to the students of VESIM with the introduction of EBSB and its objectives.

Maharashtra is paired with Odisha and our students are expected to know about the culture of Odisha. With the introduction of EBSB, students were then asked to watch webinars conducted by Ministry of Tourism under the heading “Dekho Apna Desh”. The details of this program are given below.

1. Introduction of EBSB to students was given through an email; a copy of the email is given below.

Dear Students,

Hope you and your family are taking every precaution to stay safe. This is the most difficult time we are going through in lockdown due to Corona attack. What is great about India is the strength and unity with which we all are fighting the pandemic. With a population of 1.3 billion across states with diverse and distinct cultural values, India has shown solidarity to put a fight against COVID 19.

AICTE has taken an initiative to further strengthen our national integrity by a coordinated mutual understanding between States, Union Territories, Central Ministries, Educational Institutions and general public through linguistic, literary, cultural, sports, tourism and other forms of people to people exchanges.

All the 36 states/union territories have been paired and are expected to carry out activities for linguistic, literary, cultural, sports, tourism and other forms of people to people exchanges. Such interaction between deferent segments of the population of each pair of States/ UTs at the cultural level would generate the vibrancy of understanding & appreciation amongst the people and forge mutual bonding, thus securing an enriched value system of unity in the nation.

Maharashtra has been paired with Odisha, a state with a rich cultural heritage. Our students are expected to understand the rich culture of Odisha by participating in various activities that will be organized by the institute in future. The first two activities shall be conducted online and the remaining when the institute reopens.

Sr No	Activity
1	Webinars on history, tangible and intangible heritage, foods, arts, crafts, etc of our country
2	Online quiz on "The Culture of Odisha"
3	Conventional Display of Ek Bharat Shrestha Bharat Activities with special reference to the Culture of Odisha on Institution's Notice Boards
4	Digital Display of the Culture of Odisha on First and Second Floor Televisions
5	Poster Competition titled "The Culture of Odisha"
6	Pledge on Swachhata and Ban on Single Use Plastic

The schedule for the online events shall be conveyed shortly. Your participation in "EK BHARAT SHRESTHA BHARAT" will be appreciated.

2. Email to students to participate in "Dekho Apna Desh" Webinars.

Dear Students,

The Ministry of Tourism is conducting webinars titled Dekho Apna Desh to promote the spirit of Ek Bharat Shrestha Bharat. The webinars showcase the history, tangible and intangible heritage, foods, arts, crafts, etc of our country.

YouTube links to these webinars are available on the Ministry of Tourism website <http://tourism.gov.in/> under the heading "Dekho Apna Desh Webinars". Or you can use the link <http://tourism.gov.in/dekho-apna-desh-webinar-ministry-tourism>.

Students can watch at least three webinars on the above mentioned website with the webinar on Odisha a must in the list. You are requested to share your feedback/ideas on the webinars you have watched on or before 31st May 2020.

Certificates shall be issued to students on the condition that at least three feedback reports are submitted to the undersigned.

At the end of the year (entire program), five best students participating in maximum number of EBSB activities shall be awarded prizes along with certification. Share your feedback with sachin.deshmukh@ves.ac.in

As per the direction received from EBSB Cell, Department of Higher Education, MHRD, the Ministry of Tourism is conducting webinars titled Dekho Apna Desh to promote the spirit of Ek Bharat Shreshtha Bharat. The webinars showcase the history, tangible and intangible heritage, foods, arts, crafts, etc of our country.

YouTube links to these webinars are available on the Ministry of Tourism website <http://tourism.gov.in/>, under the heading “Dekho Apna Desh Webinars”.

3. Number of students expected to participate

PGDM – 120 students

MMS – 180 students

4. Feedback received from students on “Dekho Apna Desh” webinars

Odisha-India's Best Kept Secret

Hello sir,

I would like to give my humble feedback on the webinar "Odisha-India's best kept secret" under EBSB.

The name of the webinar on introduction to the state Odisha, “India’s best kept secret” literally gives justice to the whole ecosystem of Odisha. Like most of the Indians, I also used to resemble this state with only the temples like Konark, Jagannathpuri Temple etc. The presentation in the webinar really opened my eyes with lots of beautiful locations and tourist spots which are spread across this diverse state. As Mr. Dev, secretary Tourism Odisha, told that major part of the Odia community practice one or the other kind of arts like crafting, painting, dancing, music etc. inspired me to know more about the local artisans and their art. I would like to mention a few locations which I personally liked the most and which made my mind to definitely visit this gorgeous state once we overcome this pandemic crisis. Chilika Lake is absolutely divine to spot the Flamingoes especially for the bird lovers. Nature camps which have been referred as the mini Kashmir, facilitates wonderful accommodations where tourists can experience local arts, cuisine, lifestyle etc. from the local Odia people. Jajpur is the place where we can find ancient sculptures and infrastructure from the Mauryan Empire. Besides, the mouth watering cuisine of Odisha will definitely tempt the people watching this webinar. I feel, The Tribal community and their lifestyle here is the actual hidden gem of this state.

Lastly I would say, this webinar was a wonderful and informative experience in order to know our Country state by state. I feel the major impact of this will be that the tourists will now visit

these states in large numbers and also with some background and information in their minds that will help them to explore even more.

Thank you.

Sampada Kulkarni

PGDM

Div A

Roll No. 28

*** New Age women in Responsible Tourism!***

Hello sir.

I watched a webinar on "New Age women in Responsible Tourism" and here is my feedback. I learned a new concept called 'Responsible tourism' after watching this webinar. I have always looked at the tourism industry from the angle of tourists only. But now I see a completely new 'behind the scene' perspective. Responsible tourism encompasses of the tourism industry which facilitates social, economical and environmental benefits to the world. I enjoyed knowing the 10 inspirational women personalities and their individual stories through this webinar. There is copious key learning to take away from these stories.

1. A 21 year old Stanzin Dolkar who is a Astronomy and telescope trainer from Maan, Ladak inspires us to follow our passion and take every opportunity that life presents.

2. Sunita Marawi, A Teacher and a jewelry maker from Baiga community, MP, takes beads-jewellery making workshops, where tourists can participate, exchange their ideas, have a conversation and indirectly support wildlife to make it sustainable.

3. Phejin Konyak, who has been working on a intensive research on her Ancestors from shiyong village, nagaland and carrying forward their legacy very proudly, practices coffee growing which helps in creating local employment. She teaches us to be rooted and always give back to the community. Her story has now inspired me to read her book called ""Last of the Tattooed headhunters".

4. Lakshmi from Delhi, who is completely blind since birth works as a Hospitality expert and a Masseur and gives training to many other differently abled women. her story make us realizes that no physical impairment can stop us from having a dignified life in today's world where there are n number of opportunities for people with positive attitude.

5. 80 years old Hanmi Ajji who hails from Mangalore proves that Age is just a number. She takes crafts workshops and classes on White clay drawings, pieces making from paddy weaving etc to keep alive the local art and crafts.

6. Rekha Rautela from Uttarakhand who is a real multitasker with respect to the various roles she plays in her life. She is a Birdwatching guide for tourists, the head of 'van Panchayat' of the village and also works for an local NGO.

7. Raksha Patekar from Shahpur, Maharashtra shows us that if you are determined you can definitely change your surroundings for good by fighting social barriers. This 19 year old orphan girl has been a tourist guide since she was 10 and also provides training on rural hospitality and tourism to local women.

8. Sajna Shahi from Kerala who works for reviving the traditional art of playing temple drums. She has formed a band with other local women and entertains the tourists by giving them a very different experience.

9. Entrepreneur from North Bengal, Pabitra Khawas who refused to migrate from her village and became a pioneer of home stay business in her village creating a source of income by her own.

10. Sumitra Biswas a youngster who overcame the family crisis, became a scuba diving trainer and also a coral reef restorer inspires us to do something for sustaining our marine environment.

After watching this webinar, I would say that Responsible tourism is contributing in uplifting the local community, their arts, traditions and cultures by providing a platform to have source of income as well as by spreading awareness into the tourists like us. By looking at these wonderful women I realize that a person doesn't need to know the meaning of word Entrepreneur, If he/she is optimistic, creative, fighter and flexible to the environment, he/she definitely emerges as entrepreneur in a unique way.

Thank you.

Sampada Kulkarni

PGDM

Div A

Roll No. 28

Exploring Pondicherry's French Quarter – French Connection!

Hello sir,

Here is my feedback on another webinar.

Webinar: Exploring Pondicherry's French Quarter-French Connection

This webinar was conducted wonderfully in the form of a story. An Entire session was so flawless that it made me glued to the screen the whole time. The photographs shown in the presentation were spectacular. The presenters from Story trails who told the entire history of Pondicherry with respect to the rise of the state, various rulers who ruled the state, the trade, the lifestyle of its people made me travel back to the school's history class. The webinar virtually took to various monuments, parks, beaches, Residential French colonies in the Pondicherry and also explained the history/stories behind them which I never knew about. I

think every individual who will see this particular webinar would definitely want to visit Pondicherry and would connect to these historical stories while exploring the state. Thank you.

Sampada Kulkarni

PGDM

Div A

Roll No. 28

Odisha- India's Best Kept Secret!

Hello sir,

I would like to give my humble feedback on the webinar "Odisha - India's best kept secret" under EBSB.

The name of the webinar: Introduction to the state of Odisha.

There were 4 panelists in the webinar - Rupinder Brar, Sagnik Chowdhury, Mr. Benjamine Simon and Shri Shri Vishal Dev (Secretary, Odisha Tourism) and Shri Jitu Mishra. The webinar gave a wide knowledge about the various tribes of Odisha along with its food and dance culture. Odisha has 39% landmass is forest, which has increased in the last 10 years from 34%. It has 19 wildlife parks out of which 2 have been changed into national parks. It has the 2nd largest mangrove forest with birding ground for migratory birds. The Flamingos along with other 200 species of migratory birds come to Chilika every year. Satpada is famous for its Burma Irawadi Dolphins. Blackbucks in Betnoi village, golden beaches in Puri which is one of the Dhaams in India. The Olive Ridley turtle found in Rishikela river in Gopalpur is also very famous and rare to be seen in India.

There are 62 indigenous tribes (Bonda, Kondh, Gadabba, Saora, Paraja, Dhuruva, Koya, Santhal) who wear metal jewellery, their dance and music are all different from each other. They survive on farming, fishing, silver filigree in jewellery (village). Odisha is also famous for Patachitra (palm leaf) painting found in the tribes in Raghurajpur. The famous Odissi dance evolved from Maharis. These Maharis were the dancers to Lord Jagannath as if they were married to the Lord. Later, this evolved to Gotipuas, an acrobatic dance styles performed by the boys, dressed as girls.

There are 7000 temples in Odisha, depicting the Kalingan style of architecture, ancient caves, portraits at Gopalpur, the magnificent Lingaraj Temple, engineering wonder at the Konark Temple, also known as the sun temple. One of the famous and world's largest festivals is the Rath Yatra, performed in Puri. Apart from this, there are lot of cultural festivals such as the Konark dance festival, Mukhteswar dance festival, Indian sand art festival.

Few of Odisha's delicacies are Dalma, which is a curry of mixed vegetables cooked in their special ingredient, eaten with rice ; Abhada - temple food ; Pakhala – the summer dish ; Pitha – this is a traditional delicacy ; Kora khai-sweet and Chena poda – which is a sweet. The Royal family has always played a major role in conserving and taking forward their customs and culture - Belgadiya palace, Mayurbhanj ; Dhenkanal palace, Dhenkanal ; Gajalakshmi palace, Dhenkanal ; Aul palace, Bhitarkanika ; Kila Dalijoda palace, Chowdwar.

Lastly I would say, this webinar was very informative in order to know India and its rich cultural heritage. I would like to thank the Government to come up with such an initiative.

Thank you,

Shraoshee Majumdar

PGDM A

Roll no. 30

Kolkata – A Confluence of Cultures!

Hello sir,

I would like to give my humble feedback on the webinar "Calcutta – A confluence of cultures" under EBSB.

The name of the webinar on introduction to the state of West Bengal, mainly the city of Joy, the cultural capital of India – Kolkata or “Calcutta” as said by the British. The discussion in the webinar was by 4 educationists- Rupinder Brar, Sagnik Chowdhury, Iftekhar Ahsan and Anirban Dutta. The webinar was introduced with a very beautiful Bengali song describing the aura of Kolkata. This city gave us the finest of the artist such as Authors - Bankim Chandra Chatterjee Rabindranath Tagore; Social reformers - Raja Ram Mohan Roy, Swami Vivekanand; Freedom fighters - Subhash Chandra Bose, Khudiram Bose; Theatre and films - Gautam Ghosh, Satyajit Ray, Mrinal Sen. The Father of Modern Indian Art was none other than that Abanindranath Tagore, predecessor of Rabindranath Tagore. The discussion was taken forward by Iftekhar Ahsan who explained about the various communities that reside in Kolkata. Being a Bengali, I did not have much knowledge about the city.

The communities are as follows:- **Buddhists** (The only Bengal Buddhist Association where Shri Kripa Charan Das was called from Bangladesh to revive Buddhism) ; **Anglo Indians** (direct opposite of the Buddhist association, place called bow barracks. These people are the ones who looked Indian and behaved British) ; **Parsis** (Zorastrians, they were the ones who created the 1st chart of human rights, Calcutta parsi theatres; these people are known for their charity) **Kabuliwalas** (basically Afghans who were into money lending, dry fruits business; very few left now) ; **Christians** (1st came with the Portuguese; William Carey, Joshua Marshmen, William Ward are the ones who tried to infuse Christianity in the people of Kolkata and that is why

Kolkata is called the city of languages; at least 6 different languages; multi lingual) ; **Jews** (These people have given the city beautiful old buildings; the architectural beauty; unfortunately only 20 Jews left in the city; “The Nahoums bakery” is the famous Jewsih bakery to get brownies, cakes, biscuits) ; **Armenians** in Julifa Iran (built the tomb of Rezabeebeh; oldest christian church) ; **Chinese** (Calcutta Chinese introduced the refined white sugar and was called “Chinese chini” but later on the localites shortened it and thus the sugar started being called “chini”. Cantonese came and brought the art of furniture making; shoe making by Chinese in Calcutta-Hakka, thye tribal name; Hupak are the dentist; Chandukhana-opium den; china town-Tangra; this community now lives in “China Town”) ; **Marwadis** (run the electricity, real estate companies) ; **Biharis, odiyas, Nepalis** and many more.

As per **Mirza Ghalib’s Calcutta** – “they live in 100 years past and 100 years future at the same time”. After returning to his hometown, he missed Kolkata so much that he confessed that if he wouldn’t have family, he would stay in Calcutta itself. There is a street named after him to show love for him. The Urdu Academy even hosts a 1 week festival in his memoir. The Victoria Memorial, representation of Indo-European style, which is situated at the heart, the centre of the city was built in the memory of Queen Victoria.

Lastly I would say, this webinar was an amazing and informative session in order to know our country. I feel that these kinds of webinars would help our generation to understand and value the importance of our culture. I would also like to thank the Government to come up with such an initiative.

Thank you,

Shraoshee Majumdar

PGDM A

Roll no. 30

Odisha- India’s Best Kept Secret!

Hello sir,

I would like to give my humble feedback on the webinar "**Odisha - India’s best kept secret**" under EBSB.

The name of the webinar: introduction to the state of Odisha.

There were 4 panelists in the webinar - Rupinder Brar, Sagnik Chowdhury, Mr. Benjamine Simon and Shri Shri Vishal Dev (Secretary, Odisha Tourism) and Shri Jitu Mishra. The webinar gave a wide knowledge about the various tribes of Odisha along with its food and dance culture. Odisha has 39% landmass is forest, which has increased in the last 10 years from 34%. It has 19 wildlife parks out of which 2 have been changed into national parks. It has the 2nd largest mangrove forest with birding ground for migratory birds. The Flamingos along with

other 200 species of migratory birds come to Chilika every year. Satpada is famous for its Burma Irawadi Dolphins. Blackbucks in Betnoi village, golden beaches in Puri which is one of the Dhaams in India. The Olive Ridley turtle found in Rishikela river in Gopalpur is also very famous and rare to be seen in India.

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Lastly I would say, this webinar was very informative in order to know India and its rich cultural heritage. I would like to thank the Government to come up with such an initiative.

Thank you,

Shraoshee Majumdar

Roll no. 30

PGDM A,

Hello sir,

I would like to give humble feedback on the webinar that The Ministry of Tourism, Government of India hosted the eleventh webinar “New Age Women in Responsible Tourism” under EBSB.

Ms. Rupinder Brar truly said that women are always “Amazing”. I am truly inspired by looking at our Indian women's spirits, creativity, and their hard work. Such a wonderful place that I have not seen in my life, but now, I am very excited to visit those places and want to meet incredible

women who have such amazing power. And also, I have learned from this webinar is that our inner strength and ability help us to support each other and encourage us to keep going in life.

Thanks to the Government of India for such an amazing and wonderful webinar.

Thank you.

Bhagyashree Khabale

PGDM

Roll No 24

North East India: Experience the Exclusive Village

Hello sir,

I would like to give my humble feedback on the webinar “Northeast India: Experience the exclusive village”.

Here in this webinar, I was amazed to see Northeast India, such an awesome location and tourist spots located in Assam and Meghalaya to visit. After looking at the presentation in the webinar I personally want to visit Chang Ghar in Majuli and want to see the silk project live. I was amazed when I saw the places in Assam because I thought Assam is famous only for Tea but now, I realize what the beauty of Assam is. Natural swimming in Meghalaya such a divine spot for tourists. Different cultures, languages, cuisine. I am sure after looking at this webinar people go to visit these beautiful locations. Now I realized so many great places located in our country to visit and I am not aware of it. Because of this webinar, I got a wonderful and informative experience about our country.

Lastly, I would like to say about the webinar is that they present our country state by state very nicely and this will definitely help to visitors who want to visit such a beautiful place in our country.

Thank you.

Bhagyashree Khabale

PGDM

Roll No 24

ODISHA- India’s Best Kept Secret

Hello sir,

After watching such a captivating presentation on “ODISHA- India’s Best kept secret”, I would like to share my honest feedback on the above webinar.

Although being an Indian, much of our knowledge regarding any state and tourist place in India is limited to some specific major names. So is the case with Odisha. A typical picture of the

Jagannath temple, the Rath Yatra and Konark sun temple is what flashes through the mind of majority people; including me. But this webinar has really opened a whole new world of Odia culture, its rich flora and fauna, the tribal there, etc.

The Simlipal national park and the tiger reserve, breathtaking view of the Joranda fall, the Bhitarkanika mangrove park, beautiful, clean Udaipur beach, Daringbadi- the only hill station in Odisha, the silent valley, are some of the places which have fascinated me. Also, not to forget the tribal culture, their amazing artifacts and handicrafts like the Dokra, the variety of dance forms, textiles, and the mouthwatering cuisine. Post this lockdown and the whole Covid-19 scenario, I would surely like to visit the awesome, less explored state to experience its beauty.

The Dekho Apna Desh webinars are a real privilege offered under Ek Bharat Shrestha Bharat initiative which gives us a chance to know our own country and its real heritage.

Thank you.

Siddhi Deshmukh

Roll no. 79

MMS

ODISHA- India's Best kept secret

Hello Sir,

I would like to give my feedback on the webinar that I attended on the topic "Odisha- India's Best Kept Secret" under EBSB.

Like many other Indians, I had thought that Odisha means Konark, Jagannathpuri Temple, Lingraj temple. This webinar changed my way of thinking about the state. Ms Rupinder Brar gave a beautiful introduction to the webinar where she mentioned a little bit about the session and then Mr Vishal Dev- Secretary of Tourism informed about the state, what all art, heritage, their plans post lockdown that they are wishing to conduct to improve the tourism facilities, etc. Also he gave a brief about the Wildlife, green cover also. Then Mr Benjamin Simon took over and he gave a beautiful presentation in which the whole of Odisha was covered, their tourist places, monuments, art, craft, painting, culture, food, lifestyle, tribal people & their way of life. It was a virtual trip to Odisha. It was indeed a best kept secret as the name suggested. 130 species of orchids, nature camps, Flamingoes, the architecture of the Mauryan era, also their unique cuisine, etc.. was beautifully explained.

It was an informative webinar, which should be watched by everyone and the impact will be that more tourists will get attracted to visit these places.

Thank you

Vijetha N Bhat

Odisha- India's Best Kept Secret!

Hello Sir,

I would like to give my feedback on the webinar "Odisha – India's Best Kept Secret "

The Name of the Webinar India's Best Kept Secret speaks in volumes about the beautiful things which are still unexplored about the state Odisha. This is a great initiative by The Ministry of Tourism to showcase the beautiful places in India. The webinar was truly informative. Honestly for me when I hear about Odisha the few places that come to my mind are Konark Sun Temple, Shri Jaggannath ji Temple, Bhitarkanika National Park, etc but after watching this session I feel like there are a variety of places to explore for all kinds of tourists. Udaipur Beach, Irrawaddy Dolphins in Satapada, Simlipal National Park & Tiger Reserve, The Silent Valley in Mandsaur, Olive Ridley Turtles are some places which are definitely on my travel list. One of the best things about Odisha is that they let the local community handle the whole operations of tourist spots which makes the community self sufficient and also self reliant. Approximately 39% of the Landmass is Forest and the best thing is that it is increasing. When it comes to cultural dance I only knew about Chaau but there are a lot more dance forms like Sambhalpuri, Gotipua etc. I also go to know about the Pattachitra Painting, Peepli Artcraft and also Beautiful Dokra Art. There are beautiful textiles like Sambhalpuri, Habaspuri, etc with their rich culture woven in the sarees and other textile products. One of the best things that I loved about Odisha Tourism was how encouraging they were towards the Tribal Tourism which consists of various Indigeneous Tribes showcasing their unique talent and lifestyle to the entire world.

Lastly I would like to add that this was a great webinar and it did entire justice in showcasing the beautiful secrets of Odisha. I hope this webinar reaches the entire world and everyone sees the unexplored parts of Odisha.

Thanks and Regards

Sudhish Nair
Roll no. - 86
MMS 'B'

Odisha- India's Best Kept Secret!

Hello Sir,

I, Shivani Gazinkar, am a student of Vivekanand Education Society's Institute of Management Studies and Research. I am pursuing MMS program with specialization in the field of Finance.

Thank you for giving us students this opportunity and encouraging us to watch this webinar series.

Starting with the most appealing state i.e. Odisha was a virtual tour over the beauty it confides. Odisha as called India's best kept secret have so many things to offer that most of us living in India are not aware of. Through this webinar we came to know about it's old heritage, temples,

beautiful beaches, tribal culture, valleys and groves, nature camps and the most delicious cuisine. Starting with the beautiful introduction of the geographical locations of the state, and the efforts which the tourism industry has taken to make it a popular destination, I am intrigued with the lush of greenery and forest area that this state has to offer and the eco tourism department maintaining it and offering tourists a chance to view this beauty. What I can say about the silver lined beaches which kept me awestruck and wanting to visit this place. The most famous place we heard off was the Konark sun temple and Jagannath puri temple, but that's just a piece of the cake that this state has to offer. This webinar provided with a whole lot of reasons as to why one should be visiting this place. This place includes all kinds of activities that a traveler wants, be it religious needs, adventure, getting to know the culture or just a relaxed vacation.

The most amazing thing about this place is the efforts that the native people are putting to help boom the tourism industry. The contribution of the natives play an important role in the tourism industry as they keep the tourists engaged and more connected towards their culture. The qualified resort managers help the natives to get trained at giving tourists the best of experiences. The Chilka Lake attracts wide variety of migratory birds and wild life sanctuaries, makes it an amazing spot for wild life photographers.

With the inclusion of photographs, the session was all the more captivating along with valuable insights from Mrs. Rao, Mr. Dev and Mr. Mishra.

I am glad to have attended this webinar which not only attracted me to visit the place but also helped me gain knowledge about the state.

Thank you.

Shivani Gazinkar.

Roll no – 109

MMS

Odisha- India's Best Kept Secret!

Hello Sir,

The Dekho Apna Desh Webinar on **Odisha - India's Best Kept Secret** has been truly an insightful journey in getting to know about the culture and vibrant heritage of Odisha. One of the main features that really amazed me was that in the times where forests are being destroyed for various purposes, Odisha's 39% landmass consists of forests which has increased over the years, it clearly shows that how the state has preserved the nature and reaped dividends out of it. Further, the artistic skills of the people in Odisha are really admirable. Another highlight was the number of temples which are there in Odisha and the architecture of those temples especially the Sun temple and Jagannath temple to name a few is really magnificent and

attractive. One of the few places which I would personally love to visit would be **Similipal Nature Camps** as Mr. Benjamin very rightly said people coming from the polluted cities would love to breathe fresh air and enjoy the scenic beauty along with the organic cuisine.

Thanks and regards,

Sabarish Nair
Roll No : 106
MMS

Odisha- India's Best Kept Secret!

Hello sir,

I would like to give my humble feedback on the EBSB webinar "Odisha - India's best kept secret".

The name of the webinar "India's Best Kept Secret" best suits Odisha's beauty. India is always known for its beautiful cities like Mumbai, Delhi, Kolkata, Hyderabad and many more but now, surely Odisha would be the part of this. Its culture, its dance and its art are worth recognition. Those beautiful streets of this city are worth visiting. During vacation we crave visiting countries out off but first we definitely need to visit and experience the beauty of this state. Lifestyle of the people residing there, their art and their culture inspired me to know more about them.

Lastly this webinar was a wonderful and informative experience in order to know our Country state by state.

Thank you,

Namrata Devasi
Roll No. 92
MMS

Odisha- India's Best Kept Secret!

India is a unique nation, whose fabric has been woven by diverse linguistic, cultural and religious threads, held together into a composite national identity by a rich history of cultural evolution, coupled with a rousing freedom struggle that was built around the tenets of non-violence and justice.

Time and technology have narrowed down distances in terms of connect and communication. In an era that facilitates mobility and outreach, it is important to establish cultural exchanges between people of different regions, as a means to further human bonding and a common approach to nation-building.

Hospitality and tourism sector is affected the most due to pandemic.

Tourism sector of Odisha is developing tourism policies and various projects to maintain the rich heritage, culture, customs and traditions of the state. This is something that can inspire other states too.

Odisha is home to about 130 species of Orchids, that's something unique about the state and I found it attractive. As Odisha is meant for its majestic mountains, serene beaches, spectacular wildlife, unique arts & crafts, breathtaking waterfalls, interesting culture and some gorgeous landscapes, I would definitely like to explore Odisha.

Lavina Dhamecha

Roll no. 98

MMS student

Odisha- India's Best Kept Secret!

Hello Sir,

Greetings of the day!

Hope you are doing well.

I, Kanchan Rijhwani, am a student of Vivekanand Education Society's Institute of Management Studies & Research. I am pursuing MBA in Finance under the MMS program.

Thank you for providing us with such a good opportunity to listen to the webinar on "Odisha-India's Best Kept Secret!"

Not only was the webinar informative, but also interesting at the same time. It beautifully covered everything Odisha is known for, namely the temple city Bhubaneswar, Jagannath Puri, its Cuisine, Adventure activities it has, Royal Heritage families, its Handicrafts and Artifacts, Tribes, Culture, etc. About 39% of the land mass in Odisha is covered by Forests with a diverse variety of plants and animals. These forests filter the air and people breathe fresh air with almost no pollution.

What I enjoyed the most was the idea of presenting everything about Odisha in a pictorial form, this kept me engaged. I have learnt so much from it. Most importantly, the resort managers out there in Odisha are qualified Hotel Managers. They impart their training to the locals from villages to scale up their skill and to serve the tourists visiting Odisha. Thus they don't have to migrate to urban areas for work and the legacy continues.

Thanks to Mrs. Rao, Mr. Dev and Mr. Mishra for providing such valuable insights on Odisha and its Culture. I really enjoyed the webinar!

Regards

Kanchan Rijhwani

Roll No. 62

VESIM, Chembur

Odisha- India's Best Kept Secret!

Greetings,

I, Juhi Chavan, am a student of Vivekanand Education Society's Institute of Management Studies and Research.

Thank you for sharing with us the EBSB webinar on "Odisha – India's Best Kept Secret". It was truly a pleasure to watch it. Everything starting from the food, culture, dance form, ancient history, etc got me hooked. It gave me an understanding that there is more to Odisha than its physical characteristics; it's also so unique because of its people.

I was particularly interested in the eco tourism that you guys are promoting. Odisha is blessed with natural beauties and talented artisans. And so I am sure that after the lockdown ends and the tourism industry picks up again it will garner great success.

Thank you once again.

Juhi Chavan

Roll no 77

MMS B

VESIM

Odisha- India's Best Kept Secret!

Hello sir,

Greetings for the day,

Hope you are doing well.

I am Jayesh Sugandh, and I am a student of VESIM pursuing MMS program.

Thank you for providing us with such a good opportunity to listen to the webinar on Odisha-India's best kept secret.

The session was very informative yet interesting. It covered all the information in detail about Odisha. The specialty of the state was recognized. The traditional values and the art were also highlighted. The session also included information about the business activities which take place in the state.

Overall, the session was very good.

Thank you.

Regards,

Jayesh Sugandh

“GOA:CRUCIBLE OF CULTURE”

Respected Sir,

I Jay D Behera would like to give my feedback on the webinar-Goa: Crucible of culture attended of Ek Bharat Shrestha Bharat, an initiative of Government of India.

The webinar was taken through by three persons- Ms. Rupinder Brar, Mr. Vivek Menezes and Mr. Daniel D`Souza. Goa is one of the smallest states of India and is situated in the Konkan region of India. Despite of being the smallest state of India the state has a lot to offer when it comes to its diversity and cultural heritage. As it was mentioned in the webinar many people will claim they have been to Goa 'n' number of times but they must have failed to see the rich heritage of Goa or we can say the other side of Goa. Even I agree that all these years I have been to Goa many times but failed to explore this beautiful experience which Goa has to offer to all of us. This state is a kaleidoscope blend of Indian and Portuguese culture. As of today Goa is known for casino, nightlife and many other things there is also a parallel world which is not being depicted in favour of Goa. And that's where this webinar takes you to those things which aren't told of Goa. The West coast of India has always been open to the world where there are lots of tourists travelling in , arrival of people from different regions and arrival of different cultures ultimately. On those lines Goa is known to be a welcoming destination for all people and moreover known for providing its excellent hospitability. A 6-minute video at the beginning by John Lino had already set the mood for me and rose up the curiosity to witness Goa altogether from a different perspective. The video talked about the ferry-crossings (Old Goa-Ribandar) which takes people from one end to the end helping them to save on their time and transportation costs. Also it was not just ferrying people from one end to another. There was something more waiting in store for us. The Serendipity art festival takes place in Ribander from last many years and is considered to be one of the renowned festival in Goa. The photographs and videos taken by Mr. Daniel D`Souza were a treat to the eyes to experience the visuals of what was being told to me. Mangoes have been the native pride of Goa. Hence we also know the best mangoes which are also not consumed within India but also exported makes its way from this particular state-GOA. Also there were other festivals I was made aware of which take place in Goa like the IFFI-“International Film Festival of India” which is always held in Goa every year. As per information given by Mr. Menezes when the organisers first held this festival in Goa they were so sure and firm that they won't be looking for any other place in India to organise this festival. There are also other festivals like Goa Arts & Literature festival which are very significant in adding glory to Goa. Speaking about the cuisines, it was indeed a surprise to know that Goa is emerging as the restaurant capital of South-Asia. Out of the authoritative list Mr. Menezes talked about, Out of the Top 50 restaurants in this list 10 restaurants made their

way in this list which were based in Goa. Goa has its unique blend of contemporary excellence. The webinar will take you through to the deep traditions, tremendous harmony of Goa and also help you understand the mindset of Goans who believe in cherishing neighbourhood and also are good at defending their rich environment in order to protect and preserve the prestige of Goa. GEMS OF FONTAINHAS video took me through to various identities who made it big in their own fields/businesses by living in Goa. For example: There is a famous bakery in Goa set up since 1930 and is known for serving best Swiss rolls, wine biscuits and plum cakes. The best time to visit Goa according to Mr. Vivek Menezes is during the Ganesh festival. He emphasized mainly on 2 reasons as to why specifically any person should come to Goa at that time was, there is an explosion of happiness everywhere among people. They visit their ancestral homes and there is joy and happiness everywhere. Another reason being one will witness lush and green view all over just after the monsoons are about to make an exit. Although if you are not able to make it up to go there during this period not a problem because Goa and its people are always ready 365 days a year to welcome you in their state and to make you comfortable through their hospitality. It is rightly said that 'Travelling will make you speechless and ultimately turn you into a story teller'. I am now very eager to pay a visit to Goa once situations are favourable I would love to make myself comfortable by witnessing all the things and experiences passed on to me in this webinar. This webinar was very helpful for me and very informative to all of us. No country has such deep culture or in depth values like India has!! And Goa is successful in making its space by contributing itself to be a proud state in the heart of mother India.

Thank You,

Jay Dharmapada Behera

Roll No 4

PGDM/Division-A

Odisha- India's Best Kept Secret!

Firstly I feel the tagline given to the state of Odisha as "India's best kept secret" is totally on point as after watching the webinar I could understand why they chose to keep this tagline. There are so many more things about Odisha apart from the famous Sun temple and Jagannath temple which we all are knowing from our childhood. This webinar was an eye-opener of how beautiful and rich is the state of Odisha. As told by Ms Rupinder ma'am at the very beginning that she didn't know that there are over 130 species of orchids which am sure no one was knowing. Being a graduate in botany I have witnessed how beautiful are orchids are and to have these many species is just magnificent. As told by one of the speakers the area under forest has increased from 34 to 39 % is just so amazing. At a time when we can hardly see forest these days it's applaudable of the state of Odisha in making efforts to increase the forest cover. During the session I also got to know that there are hill stations in Odisha and honestly I didn't have any idea about these. My favourite one was the picture of Udaipur beach which was

absolutely beautiful. One could hardly believe that such beautiful and pristine beaches exist in Odisha. Odisha is definitely rich in its flora and fauna with Chilika Lake being one of the hotspots of bio diversity in India. The main highlight of this webinar was getting to know about the unexplored places of Odisha such as places like Satpada, Simlipal national park, witnessing the sea receding phenomena at Chandipur beach. Also it is good to see how eco-tourism has been setup at major tourist spots in the form of home stays and camps so that the tourist can actually enjoy their stay in the state by staying close to nature. Also got to learn about the cuisines, tribal communities of Odisha and how these tribals are actually story tellers for the tourists.

I would say the one hour I invested was completely useful with all the major things about the state right from tourist attractions, art, culture, flora and fauna being covered by the speakers. This is a very nice initiative by ministry of tourism who are holding these informative webinars to make people understand the importance and beauty each state of India holds.

Thank you

Akshata Kembhavi
Roll No 23
PGDM

Odisha- India's Best Kept Secret!

I would like to provide feedback on Odisha- India's Best Kept Secret under EBSB.

Currently, Hospitality and tourism sector is affected the most due to pandemic. Tourism sector of Odisha is developing tourism policies and various projects to maintain the rich heritage, culture, customs and traditions of the state. This is something that can inspire other states too. Odisha is home to about 130 species of Orchids, that's something unique about the state and I found it attractive.

Listening to the presentation made me feel excited and I was like I want to hear more and more about the state. As Odisha is meant for its majestic mountains, serene beaches, spectacular wildlife, unique arts & crafts, breathtaking waterfalls, interesting culture and some gorgeous landscapes, I would definitely like to explore Odisha.

The session was very informative and well presented, adding value to my knowledge.

Aarti Barsania
Roll No 81
MMS

Odisha – India's Best Kept Secret!

India is a country rich in heritage. India truly is a golden bird as it is filled with Natural beauty and beautiful people who keep this treasure alive and safe. As Mr Benjamine Simon said that, there is no need to have international tours to experience nature as we can experience and live it here in our country itself. The ideas put forth by Sir Vishal Dev about the ecotourism and the different ways in which we can promote our country tourist wealth were really good. And we as the youth need to also part take in it and help enhance their ideas. We should not only go forward in growing our country's technology but also use that technology and our skills in bringing up innovative ways to enhance the rich heritage of our nation. A big thank you to the EBSB Abhiyan for bringing up this platform and getting us more closer to our own country and its natural treasure.

Trinelle Serrao

Roll No. 89

MMS

Odisha-India's Best Kept Secret

Hello sir,

I would like to give my humble feedback on the webinar "Odisha-India's best kept secret" under EBSB.

As in the webinar it is said that Odisha should be called "Odisha-India's best kept Secret" it truly justifying it, As it has something for each generation of people. Odisha is rich in culture due to various different tribes, tradition and food that it has to offer. These culture has now become the face of Odisha. It has wildlife sanctuaries, national parks, beaches, waterfall, temples, caves, Buddhist monasteries, ports, palaces etc for the tourist to see. The main attraction is the Bhitarkanika national park as it is the 2nd largest mangrove in the world, Chilika lake largest bleakish water lake with flamingos and different migratory bird travelling here beautifying the site to next level, In the month of November to January at the mouth of river Rishikalya olive ridley turtle nesting takes place as these is one of the rarest thing seen in world is still continue over here then the Daringbadia the mini Kashmir and many more sites to visit. Before visiting these webinar I was familiar only with Konar Sun Temple, Jagannathpuri Temple and the Puri Rath Yatra but after seeing the webinar it has change my entire view for Odisha as it has so much to offer with such a great history behind it. It is thoroughly a hidden gem of our country and has the power to become one of the top tourist place.

Lastly I would say the webinar was very informative and useful to know our country state by state. These webinar will help to increase the tourism in states after there covid 19 crisis.

Thank you.

Bhavin Jariwala

Ladakh – Explore the Unexplored

Hello Sir,

I would like to give my 1st feedback on the webinar named “**Ladakh – Explore the Unexplored**” under EBSB.

Ladakh is not only famous for its monasteries but also famous for Pangong Lake which we all had seen in 3 idiot movie. The land of Ladakh is 2500 years old monastery where one can see beautiful mountains, rivers and various monasteries. The night sky of Ladakh is wonderful and mesmerising. It's a land of wonderful rivers like Mighty Indus & Zaskar River. What makes the place beautiful is not only the natural beauty of Ladakh but also the beauty of the people inside their heart; that's what truly makes Ladakh what it is. The land looks very beautiful fully covered with snow, but during travel period this snow is cleared at Zoji-La-Pass. The culture here is amazing and varied, for example Bodh, Changpa, Balti etc. As Mr. Paras Loomba & Jaideep Bansal, clearly explained about various spots and about culture of Ladakh, I would like to tell something which I personally felt very good. The women in Ladakh wear PERAK to cover their heads and traditional clothing for couples is GONCHA. Archery is the traditional sport whereas ice-hockey is famous in winter. The famous places to visit are Leh Market famous for handicrafts, Shanti Stupa which is built by Japanese in 1991, Khardung-La-pass which is the highest motorable road in the world and various monasteries.

The unexplored places of Ladakh are Haris National Park, Markha Valley where you can see Snow Leopard called as pride of Ladakh. The beauties of Nubra Valley which include (1) Diskit Monastery where one can see statue of Maitreya Buddha (2) Hunder Sand Dunes which is 10,000 feet long desert where one can see Double Humped Bactrian Camels. (3) Turtuk Village which is the last village of India (4) The connected Siachen route opened last year only for tourists which shows Panamik Hot Springs mainly used by locals which has medicinal values as people with arthritis take a bath in this and they feel it's better. The next is the Changthang Valley which has (1) Changla Pass (2) Pangong Tso Lake which is the highest salt water lake. (3) Tsoaker Lake known for migratory bird of the Tibetan plateau i.e. Black Necked Crane Bird & the main animal of Ladakh is Yak which provides milk to produce cheese and butter for the locals.

The western Ladakh places include (1) Aryan Tribes which is the last known tribes in India (2) Lamayuru Monastery which is the 2nd old monastery in India (3) Kargil which is located at 9000 feet in which has the famous Mulbekh Chamba Statue, Dress War Memorial, Suru Valley, Apricot Blossoms, Nunkun Peaks which is the highest mountain peak where you can

see Himalyan Brown Bears and (4) Last but not the least is Zanskar where you can see Rangdum Monestary and the temperature here is -3°C.

Lastly I would like to say about winters in Ladakh. Winters in Ladakh are mesmerising. Whenever one travels after Covid-19 crisis, they must celebrate season of festivals Losar – New Year & must experience The Frozen River i.e. Chaddar Lake.

Thank-You!

TusharMirchandani

Roll No. 49

MMS

Varanasi – A visual treat: Virasat, Sanskriti aur Vyanjan

Hello Sir,

I would like to give my feedback on the webinar **“Varanasi – A visual treat: Virasat, Sanskriti aur Vyanjan”**.

Varanasi, known to be the oldest continuously habitat cities in the world, is home to one of the 12 Jyotirlingas of Lord Shiva. Rightly this city is known to be a holy place as spirituality and positivity runs through every nook and corner of this city. Indian subcontinent is privileged to be the home of this ancient, spiritual and cultural heritage and we Indians are proud to call it our own.

This webinar gave us all the insights to the culture, sites, food, festivals of the holy city of Varanasi, also known as Benaras or Kashi. The webinar started off with MahaMritunjaya Mantra, seeking blessings of Lord Shiva- the destroyer of all evils. Further, Ms. Rupinder Brar gave us a brief introduction of Varanasi; Dr. Sachin Bansal shared his knowledge on history of this city and Mr. Shrawan Chinchwadkar and Mr. Shashank Sharma, who have on field experience of the city, took us through the ghats and famous sites of Varanasi, the special food delicacies served only in this city, the famous festivals of Varanasi and made us explore the rich culture of the city.

Varanasi has religious importance for many religions. It is known to be the abode of Lord Shiva, Tulsidasji wrote the famous poem Ram CharitraManas here, Kabir and Ravidas were born in Varanasi, Guru Nanak Devji visited Varanasi in 1507 AD for Mahashivratri and just 10 kilometres to the north east of Varanasi is the site where Buddha is known to have found Buddhism. Talking about the sites in Varanasi, ghats form a very essential part of the city. Some of the famous sites here include TulsiGhat, LolarkKund and Temple, Rani Jhansi Birth Site, Durga Temple and Kund, TulsiManasMandir and the famous Flower Market.

The food of Varanasi has its own significance. KachoriSabzi, JalebiDahi, Malayyo, Tamatar Chat, Thandai and Paan are some of the famous delicacies served here. Varanasi is also called the land of festivals. NaagNathaiya, Nakkataiya, BhasmHoli, Rang BhariEkadashi and DevDeepawali are celebrated only in Varanasi and with great pomp. Along with the food and festivals, Varanasi is also known for its BenarasiSaari and Musical Gharanas.

This webinar gave us the essence of Varanasi through the theme of Photowalking – sharing with us some of the best shots of Varanasi. But to have the actual feel of spirituality and cultural heritage of Varanasi we must explore this city on feet.

Thank you!

Harsha Mulchandani

Roll No. – 52

MMS – A

Ladakh – Explore the Unexplored

Hello Sir,

Greetings of the day!

Hope you are doing well.

I, Kanchan Rijhwani, am a student of Vivekanand Education Society's Institution of Management Studies & Research. I am pursuing MBA in Finance under the MMS Program.

Thank you for providing us with such a good opportunity to listen to the webinar on "Ladakh - Explore the Unexplored".

We all very well know Ladakh, a Union Territory, sandwiched between Karakoram and Great Himalayan Range has always been a subject of dispute between India, Pakistan and China. Despite the problem, the Beautiful Mountains, Criss-Cross Valleys, Yaks, Cold Sand Dunes and its Rich Culture makes Ladakh a place to explore. The speakers beautifully mentioned an ancient proverb - "The land is so harsh and the passes so numerous, that only the best of friends or the worst of enemies would visit you" which amazed me.

Ladakh is most famous for its traditional sports say, Archery, Polo and Ice hockey. Infact, the Indian National Ice hockey Team mainly comprises players from Ladakh. Besides these games, this place includes all kinds of activities that a traveller wants. Khardungla Top is the highest mountain pass in the world and also the highest motorable road in the world, a must-visit place for bike riders. One of the unexplored areas in Ladakh is the Maan Village, where one can explore stellar night skies (view planets and milky ways) at 14000ft through powerful telescopes, done by locals. On the other hand, Korzok Village attracts migratory birds of Tibetan Plateau - Black Necked Crane and other species, making it an amazing place for Biodiversity experts and wildlife Photographers to visit. I would love to try their famous Suja - Butter Tea.

It's heart-warming to see how their Prayer Flags mean a lot to the Tibetans. They believe that the prayers or mantras written on the flag will be blown by the wind to spread peace and compassion across the valleys. I wish to visit Ladakh soon!

I Thank Mr. Loomba, Mr. Bansal and the Ministry of Tourism for covering all the geographical areas beautifully, in a short time. It's a great initiative!

Thank You

Say Julley!

Regards

Kanchan Rijhwani

Roll No. 62

VESIM, Chembur

Odisha – India's Best Kept Secret

Hello Sir,

I would like to give my feedback on the webinar **“Odisha – India's Best Kept Secret”**.

Odisha, a state lying on the eastern coast line of India, has a splendid beauty hidden inside the ever growing green cover in the state. This webinar took us through some of the mesmerising places that are spread across the length and breadth of Odisha.

The webinar started off with Ms.RupinderBrar, introducing us to the beautiful state of Odisha, Mr. Vishal Dev giving us a brief about the culture of Odisha, Mr.Benjamin Simon taking us through the beaches, natural camps, royal heritages, food, dance and much more at Odisha and Mr.Jeetu Mishra who shared with us his insights about the tribal heritages residing in the Central and Southern Odisha.

Odisha, primarily known for one of the Char Dharmas of Hindu culture, Jagannath temple at Puri, Konark Sun temple, Lingaraj temple has much more to offer to its visitors. It is a state which is very rich in terms of wildlife sanctuaries, national parks, beaches, waterfalls, lakes, rivers and gorges. Odisha is the home to Chilika Lake, the largest brackish water lake in Asia, Similipal National Park and Tiger Reserve, Bhitarkanika National Park and many more natural heritages. It is one of the prime locations to spot crocodiles and is a preferable place by many migratory birds to come and stay during their period of migration.

Talking about the people and culture at Odisha, as many as 62 indigenous tribes reside here. All these tribes vary in their costumes, jewellery, lifestyle, rituals, music, dance, food, arts and crafts, etc. Getting to know the lives of people in these tribal regions makes Odisha one of the attractive travel destinations for the tourists. Apart from this Odisha also celebrates some of the unique festivals like PuriRathYatra, Konark Dance festival, International Sand Art festival and many more.

Truly Odisha is one of the most vibrant and colourful states of India, which is home to so many tribes that are hidden in the lush green forest spread across the state. One has to go there, explore the story of this land, immerse in its scenic beauty and come back with memories that would stay for a lifetime.

Thank you!

Harsha Mulchandani

Roll No. – 52

MMS – A

Uttarakhand – SimplyHeaven

Hello Sir,

I would like to give my 2nd feedback on the webinar named “**Uttarakhand – SimplyHeaven**” under EBSB.

Uttarakhand which is also known as Devbhumi is one of finest states of India, a state which offers something to everyone. Uttarakhand is rich in the gift given by the nature. Two of the most important rivers in Hinduism originate in the glaciers of Uttarakhand, the Ganges at Gangotri and the Yamuna at Yamunotri. The state hosts one of famous National Parks of India i.e. Jim Corbet National Park. Famous Hindu Temples Kedarnath which is the Mystical Town of Uttarakhand and Badrinath are also situated in this state. It has great scenic beauty. After watching this webinar few more places added to my excitement about this place. As told by Mr Shashank people who love adventure have a great scope and people like me who want to learn something new then this place is worth. Rishikesh which is one of the famous places in Uttarakhand is well known for adventurous activities such as River Rafting & Bungee Jumping. Auli is the ski destination of India. Paragliding is famous in Kausani&Tehri Lake. One can experience the Trekking in Uttarakhand which gives goose bumps to inner soul. Along with this Mr. Pant also gave some valuable inputs on the things we can eat which can boost our immunity. Mr. Ganesh spoke about the culture and history of Uttarakhand. After hearing all the information given by these experts I would agree with the title Uttarakhand: Simply heaven and truly it is.

Thank-You!

Tushar Mirchandani

Roll No. – 49

MMS – A

Culture of Odisha

Odisha is the state of rich Culture and natural beauty. Capital of Odisha is Bhubaneswar. Odisha Consists of 30 Districts. In its long history, Odisha has had a continuous tradition of dharmik religion is special Hinduism Buddhism and Jainism. Odissi is the classical dance of Orissa. The modern state of Odisha was established on 1 April 1936, as a province in British India, and consisted predominantly of Odia-speaking regions. April 1 is celebrated as Odisha Day. Odia is the sixth Indian language to be designated a Classical Language in India. Odia belongs to the Indo-Aryan branch of the Indo-European language family. The tribal people or Adivasis of Odisha speak their own languages belonging to the Dravidian and Munda language families. Odisha is famous for the temple city Bhubaneswar Silver City Cuttack, Spritual City Puri. Orissa is also famous for Jagannath culture. The main entrance of Lord Jagannath temple is called as Sihan Dwara i.e Lion Gate. On Daily basis 56 dishes are offered to deities of the Lord Jagannath temple. Chandan Yatra is conducted during the odia Month i.e Baisakhi. Sambhar Deer is the state animal of Odisha. Orissa is famous for its peace loving people and communal harmony. There are also other tribal languages spoken by the different group of tribal people. the music of Odisha is said to be as old as 2500 years which contributes the major percentage to the cultural heritage of the people of Odisha. Odissi is the lyrical form of dance which is very famous across the globe. The traditional dress of the men of Odisha is dhoti and kurta and the women dress up in sarees. Mostly the working men tie a turban around their head and also uses piece of cloth about to put on their shoulder this piece of cloth is called as Gamuchha. Lungi is quite common among rural areas which is more of an informal output and mostly used by the younger generation. but with modernization and urbanization the people also slowly opting for Western outfits. staple food of the people of Odisha is rice they have a lot of like in for creamy rich curd in their good seafood is also favourite among the people and they cook it by the traditional method and curd and coconut milk. Sometimes brinjal and pumpkin is also cooked in the curd. Agriculture is the main occupation of the people of Odisha and the states constitutes to about at least one tenth of the total production of rice from India. People also into aquaculture and fishery. The famousudaygiri and khandagiri caves are located in the district of Khurda in Odisha. Deomali is the highest mountain peak of Odisha located in Odisha State. UNESCO World Heritage site present in Odisha is Sun temple Konark. Lord Jagannath temple of Puri is a heavenly marvel of 12th century. The Neel Chakra is made from an alloy of 8 metals. The rank of Odisha in terms of area among all States of India is ninth rank.

Priya Bhatia

Roll no 57

MMS

Odisha – India’s Best Kept Secret

Hello Sir,

I would like to give my 3rd feedback on the webinar named **“Odisha – India’s Best Kept Secret!”** under EBSB.

Odisha is known as the Land of God as Jagannath temple of Puri and Konark temple, most popular temples which gives peace to one’s soul, are situated here. This webinar also gives information about various arts and dance forms of Odisha which must be tried by the tourists who visits Odisha. There are many big projects which are coming up after this Covid-19 crisis or may be by the end of this year. Every family who comes to visit Odisha experiences the art and craft and music which truly offer vibrant, beautiful and very satisfying experience to the people. So as explained by Mr. Vishal Dev, Secretary Tourism Odisha, Odia Community is mainly famous for their arts which give rise to excitement to know much about local artisans and their art. Mr. Benjamine Simon also gave us insights about Ecosystem of Odisha and it is also famous for Wildlife Sanctuaries, National Parks, Pristine Beaches, Mighty Waterfalls, Lakes and Rivers and Gorges which are very unique in its characters. The famous Wetland where the iconic creatures i.e. Flamingoes can be spotted at Chilika Lake. Satpada is famous for its unique Irrawady Dolphins. If you want to experience the best Nature Camps then Rajhans Nature Camp is the right option which provides accommodations for tourist for their wonderful experience of nature camping from the Odia People. Mandasru – The Silent Valley and Mandasru Village Camp is must visit place of west part of Odisha and the locals welcome people in such a great unique way by explaining their story about the valley and this is the beautiful place to rest and enjoy a good time with family therefore we call it as Mini-Kashmir because the temperature here is very low. One can see the eye-catching Black-Bucks in Bhetnoi. Odisha’s art and craft tradition is popular around the world like Stone Carving, Tile Craft etc. Dance forms of Odisha like Odissi, Jodi Sankha, Sambhalpuri, Mahari and Gotipua is famous because locals practice these tradition dance forms devote themselves and it is almost like married to Lord Jagannath. RathYatra of Puri is one of my favourite in Puri. The Royal Heritage Homestays of Odisha are superb to stay with upscale accommodations facility which is higher than any 5-star hotel. Lastly I would like to tell you about the famous Odisha Cuisine i.e. Dalmawhich is the traditional cuisine and after all it’s my favourite too because I had tried this at my home once with no spices at all and it is also called as OdiaDalma.

Overall this webinar was superb in terms of information, we got to know from such experienced persons and now I will proudly say that we are residents of India and we are proud to have such places to visit in our Mother Country India.

Thank-You

Tushar Mirchandani

MMS – A

Roll No. – 49

Bhopal - Tradition, Culture and Tourism

Hello Sir,

I would like to give my feedback on the webinar "**Bhopal - Tradition, Culture and Tourism**".

Bhopal, the capital of the central state of India, Madhya Pradesh, is also known as City of Lakes as well as Clean and Green city. Residing in the heart of India, Bhopal is a blend of old and new, traditional culture and modern culture. This webinar gave us some outstanding insights on the traditions and culture of Bhopal.

The webinar started off with Ms. Rupinder Brar introducing us to this beautiful city of Bhopal. Further, Dr. Soumi Roy told us some interesting facts about history and timeline of Bhopal and also revealed the story behind the name of the city. Next Mr. Himanshu Rana made us explore the rich culture of Bhopal, the special Paan and Sulaimani Chai. He also told us about the Zari Zardori work of Bhopal and the craze that Bhopali people have for the jeeps. Mr. Shivam Verma helped us explore the life of people in the tribal areas of Bhopal through a Tribal Museum.

One of the most interesting facts of Bhopal is that the reign of Bhopal was run by 4 Begums consecutively one after the other from 1819 to 1926. These begums not only prove to be an excellent example of head strong women but also played an important role in empowering women in their eras. Bhopal is a home to large number of ancient monuments and buildings build by the kings and queens of the city. Minto hall, which is in the shape of a crown, Kamlapati Palace, Raja Bhoj Setu, Gohar Mahal, Iqbal Maidan, Taj-UI-Masjid are some of the famous tourist spots. These monuments are in a blend of British and Mughal architecture and have rich historic culture associated with them.

Talking about the tribal heritage of Bhopal, showcased through the Tribal Museum, different tribes had different structures for their houses, decorated with beautiful forms of art using symbols. Paintings and wood carvings formed an essential part of their houses, with paintings being done by women on the walls of the houses and wood carvings being done by the men to form beautiful doors and windows for the houses. Sports played by children in the tribal areas are not only for fun, but also for the teaching them life skills like fishing or helping them build physical strength.

From the largest man-made lake to the iconic monuments, from the ancient art and culture to the modern day textile industry of Bhopal, it is truly a blend of traditional and modern culture. Anyone who visits this city would definitely be spell bounded by the grandeur and beauty of Bhopal.

Thank you!

Harsha Mulchandani

Roll No. – 52

MMS – A

NEW AGE WOMEN IN RESPONSIBLE TOURISM IN INDIA

Hello sir!

I have watched an amazing presentation on “New age women in responsible tourism”. Here are my some thoughts on it.

After watching this video I would like to explain this with राष्ट्रस्यश्वः नारीअस्ति Woman is our tomorrow and नारीराष्ट्रस्यअक्षिअस्ति i.e. Woman is the eye of the nation and it is totally proved in that presentation. We always look at the tourism as a tourist or as businessman but here we can see how tourism is changing world widely and it's a quick adaption by women. Whenever we visit some place there is always availability of some major attractive things and they are always exists in the city and its culture. But rarely we go for the search of story or history behind of this, and here in presentation I found out so many things are hidden or not promoted by government. Now a days we can see there are so many policies and facilities to women and government has also started to promote the women empowerment but the question is, is it really helping to women in their growth? The answer of it is already given in the video.

The video was all about the 10 wonder women's and their amazing success stories and also their role in tourism. And here I am going to explain 10 mind blowing facts which I have learned from these amazing stories.

- 1) Stanzin Dolkar – Astronomer and telescope operator her story tells us that Follow your passion until you achieve it and stand where you belongs to.
- 2) Sunita Marawi- Teacher and jewellery maker-It is not important how much you qualified until you utilize it properly.
- 3) Phejin konyak- Coffee grower and entrepreneur- You can get the success if you follow the vision and mission of your life.
- 4) Laxmi- Hospitality expert and Masseuse- the physical impairment is always not the hurdle of your life sometimes it can be an opportunity.
- 5) Hanmi gowda- 80 year old, she takes handcrafts workshop- if you have passion to do something and you are doing it passionately then the Age is not the limit to stop.
- 6) Rekha Rautela-Birding guide- she can easily identify 250/337 birds in that region- Decisions are totally based on the way you carry out to them.

- 7) Raksha Patekar- expert in rural tourism and master trainer- Determination of doing something always helps you to become something.
- 8) Sajna Shaj- Drummer and travel guide, Kerala- Walk along with the community you belongs and help them to grow.
- 9) Pabitra khawas- Home chef and entrepreneur- don't be the limited edition of book always try to add new things in your life.
- 10) Sumitra Biswas- Scuba diver and trainer- learn to defeat your fear of doing something new.

The webinar was really amazing and I learned so many new things about "Responsible Tourism".

Thank you.

Tushar Hawale

Roll No. 67

MMS

Mysuru- Craft Caravan of Karnataka.

Hello Sir,

After having a virtual trip to Odisha I would now like to tell about my experience to the trip of Mysuru- Craft Caravan of Karnataka.

Being a South Indian from Mangalore - Karnataka, I feel proud that I belong to a state which has immense treasure hidden in. Recently I had visited Mysuru, where due to time crunch I could visit only the Mysore Royal Palace and the Chamundeshwari Temple, but after watching this webinar of Channapatna I felt that I had missed out something beautiful in my trip to Mysore. Mrs. Susan Thomas- Director of NIFT gave a brief introduction to the art also showed 2-3 pieces of artwork, further Prof Yatindra gave a brief about the artwork, he also gave a few names behind the Master minds who work to bring out the best art namely Kaleem Khan. Mysore is famous for its Silk sarees, sandalwood soaps, perfumes, and these toys. The colour that is used is natural and not harmful, they are carved beautifully with skill. 2 videos were also shown as to how actually the perfect shape is brought to the art pieces. The wood used for the same is not the normal wood, Halemara is a special kind of wood that is used. Also they briefed a little on the colours that were used. Channapatna- Land of toys as the name itself suggests the talent that place holds. Each piece of art depicted some meaning, which can be understood by looking at it. Ms Shipra Roy showed pictures of Mysore Palace, paintings, and other artworks which were created by artisans. Also I came to know that Karnataka has the highest GI (Geographical Indication) tagged artwork, which is yet another point to be proud of.

It was a beautiful journey to the Craft and loom section. This will definitely motivate people to visit these places and also buy these products as now even our honourable Prime Minister has said to go with Indian products itself, so this is the best time to work on it.

Thank You

Vijetha N Bhat

Roll no.: 06

PGDM A

Odisha-India's Best Kept Secret

Hello sir,

I would like to give my humble feedback on webinar Odisha-India's best kept secret under EBSB

After watching the webinar in which we get opportunity to look Odisha in virtual. I have resemble many places in north but when we think about Odisha it just reminds us about the temples & Classical dance form also we never thought that odisha will be such an amazing place.

The most amazing places like Silent Valley in Mandsaur, Olive Ridley Turtles, Simlipal national park, the tiger reserve Joranda fall, the Bhitarkanika mangrove park, and , clean Udaipur beach etc .Also there are 62 indigenous tribes (Bonda, Kondh, Gadabba, Saora, Paraja, Dhuruva, Koya, Santhal) who wear metal jewellery, their dancemusic also the delicious food are all different from each other. The main interesting part came to know that odisha's that were every city is cutting trees to build good infrastructure and on other side odisha is increasing the forestland by 39% and 10years back it was 34% only .

Also the odisha has ecotourism and the revenue part of the profit is also given to the community.

After so much of economy problems due to corona virus many problems have been derived beyond this odisha is ready to attract tourism and stay positive once the lock downs get over.

So with the help of the webinar we really came to know many things about the Odisha so I hope everyone should attend and gain much information like this.

Thank-you

Palak Ganwani

MMS

“ODISHA: INDIA’S BEST KEPT SECRET”

Respected Sir,

I Jay D Behera would like to give my feedback on the webinar- “Odisha:India’s Best Kept Secret” attended of Ek Bharat Shrestha Bharat, an initiative of Government of India.

Food,festival, art, craft, heritage and many such more things and experiences the Odisha state based in Utkal region of India has in its offering to us. The Secretary tourism of Odisha-Mr. Vishal Dev started off by giving an introduction about the state which was more than enough for me to understand that all these years I have been underestimating this particular state based on the 482 km east coastline of India when it comes to the tourism,scenic beauty and its prestigious heritage. Bhubaneshwar (the capital of Odisha) has an ancient history of 3000 years. This city can be called as city of temples as it has around 150 temples still standing today as of date which were built back in the 9th& 10th century. The old town of Bhubaneshwar is also tentatively on the list of UNESCO heritage. Lingraj temple is one of the famous temples out of all in Bhubaneshwar. JagannathPuriIn Odisha is considered to be one of the Chaar-Dhams for the Hindus. Odissi dance is also well reknowned in the world, along with the Odissi dance there are about 7-8 other dance forms which are also famous. Odisha is bestowed with natural beauties by the way of green cover. 39% of land mass of Odisha is covered with forests. Surprisingly while in the other states the forest cover % keeps on decreasing, the scenario is inverse in Odisha. As per information given by Mr. Dev the percentage has grown from 34% to 39% in the last few years. Odisha comprises of 19 wildlife parks out of which 2 are national parks(Bhitarkanika National Parkand Similipal national Park)-very prominent and famous. Ecotourism is run by the local community here itself thereby enabling them to be self sustainable in terms of living their livelihood and simultaneously serving their hospitality to the visitors visiting this state.there are about 40 nature camps throughout the state which are run by the local community and tourism department hand-in-hand.According to Mr.Dev as the country is going through the lockdown phase due to Covid-19 pandemic,during this period they have identified 70 odd spots which need infrastructural development so as to once the restructural development is done visitors can have a lot of options to see many other places which will definitely catch their attention. The Odisha Tourism policy is being reviewed upon to attract investors for the development of the state by providing them incentives. Mr. Dev said almost every member in each Odissi family will be engaged in some or the other art. craft or creativity which makes the self-dependent and creative people of India as well. The luxury tented project at Konark was very successful and the officials are planning to expand similar type of project to other destinations as well. Dabhingawadi and Debligarh(situated on the banks of Hirakud Dam) are the two famous hill stations in the state. There is also the world’s largest cattle island nearby to this place. Further ahead Mr Benjamine Simon showed the presentation of the state which covered adventure activities, royal heritage, culture and

traditions etc.... Mr Simon was very assertive that travellers are going to witness a wholesome experience once they visit this state.

Talking more about Bhitarkanika national park he went on ahead to give some more interesting facts about it like it is the 2nd largest mangrove ecosystem of world and also it is the world's largest congregation of salt water crocodiles. The Chilikalake is the Asia's largest blackish lake. The Satpada area in Orissa inhabits the Irrawady dolphins which are very rare to find. The Silent valley has a cohesive community which is always welcoming to the tourists and they are very eager and anxious to be a part of story telling for their particular valley where they reside. Daringabadi is considered to be the Mini-kashmir of Orissa because of its pleasant atmosphere and low temperature. Accommodations are easily made available by the local community and tourism department. The whole ideology of involving local community in serving the tourists was to make these local people self reliant, self dependent and also eradicating the need for them to move to urban cities for earning their living. They can pretty well manage to earn good amount of money and also help in promoting the tourism of Orissa. The Mahandai Gorge in Orissa houses a huge concentration of crocodiles and migratory birds. The Puri beach also known as the Golden beach is well famous in the world for the amazing experience one can have here when he visits this place. Talking about the tribe culture of Orissa there are 62 indigenous tribes present in Orissa out of which 9 are primitive ones. About 25% of the population of Orissa falls under the category of tribal people. Tribes are identified for their costume, jewellery, lifestyle, rituals and dance and music. The Konark Sun temple is one of the magnificent temple India can boast of and has!. This temple took around 12 years to be built. Again here as well the local community is dependent on this temple solely for earning their bread and butter by indulging themselves in some or the other way to serve the tourists visiting this temple. The Rath-Yatra is very famous which takes place in the month of June-July every year. PattaChitra paintings, Silver filigree, Dokra craft and Pipli craft are some of the other famous creative works originated from Orissa. The temple architecture, Buddhist monasteries, Port ruins and colonial architecture also form a larger part of this state. The webinar was very informative and has made me now very anxious to visit this state sooner or later. As we all know recently the cyclone Amphan had devastated this state and brought the life to a standstill along with Covid-19 pandemic, I wish and pray for all the people to be safe and sound amidst this crisis.

Thank You,

Jay Dharmapada Behera

Roll No:-4

PGDM/Division-A

Calcutta – A Confluence of Cultures

Hello Sir,

I would like to give my feedback on the webinar that I attended on the topic of 'Calcutta- A Confluence of Cultures'.

Calcutta now called Kolkata is a city from West Bengal famous for its Durga Pujo, Rosogulla, Kumar Toli, Misti doi was shown beautifully by 2 presenters namely Iftekar Ahsan and Anirban Dutta. Ahsan Sir explained about Black and White town. Mirza Ghalib had also given few statements on Calcutta. There is a street and a festival by his name. The webinar was basically a trip to the cultures that exist in Kolkata even today, the various types of cultures namely Buddhist, Anglo Indians staying at Bow Barracks, Parsi Zoaristrians, Christians, Chinese, Jewish- Beth El Synagogue, Armenians- having the oldest church of the city, Kabuliwalas, Marwaris, people from Telugu, Malayalees, Kannadigas.

I particularly felt that the webinar was majorly on the cultures of people living there and it did not have the talks about the food culture, art and craft and all that stuff. It was an informative webinar though.

Thank you

Vijetha N Bhat

Roll no.: 06

PGDM-A

Calcutta – A Confluence of Cultures

Hello Sir,

I would like to give my feedback on the webinar "Calcutta – A Confluence of Cultures"

When I think about Calcutta the first thing that comes to my mind is that it is a city of culture and rich heritage. After watching this session I realized that there is a lot more to Calcutta other than it's culture and heritage. There are so many great thinkers, authors, social reformers, freedom fighters that Calcutta embodied for the entire nation. The famous Terracotta art of the hindu temples, the museum in Red fort, the fantastic and amazing tradition of Kirtan and the modern day band, the ball music are the heart of Calcutta which came to my knowledge with the help of this webinar. The most fascinating thing that I and the entire nation love about calcutta is it's Durga Pooja. It is the most colourful and the most followed festival in the entire India. It has definitely become my dream to celebrate this amazing festival in calcutta at least once in my lifetime. I got to know that Baul tradition is a unique heritage of bengali folk music and also Bengal dance form draws from folk tradition. Also Mask dance is a unique form of dance here. One of the things I learned and love the most about Calcutta is its diversity. People belonging to almost all religions, communities and ethnicities in India can be seen here. I also learned in this webinar that tourism is the heart of Calcutta. There are various places of

architectural and geographical importance, sea benches, hill stations, wildlife sanctuaries, national parks, pilgrimages that are worth seeing and are extremely beautiful.

Lastly I would like to add that this was a great webinar and it did entire justice in showcasing the convergence of diverse cultures in Calcutta. I would like to Thank the Ministry of Tourism for such a great initiative.

Thanks and Regards

Sudhish Nair
Roll no. - 86
MMS 'B'

Mysuru : Craft Caravan of Karnataka

Hello Sir

I would like to give my feedback on the webinar "Mysuru :Craft Caravan of Karnataka "

Being a South Indian when I first think about Mysore I think about it's bisibele bath, coffee, silk and the Mysore palace. But this webinar has taught me that there is a lot more to it than what I know. When i talk about mysore immediately the next thing that comes to my mind is Kittur Channamma, the brave queen Rani Channamma who fought bravely against the East India Company. I learned from this session that Mysore is also home to Champi, the city of numerous temples, the ancient complex of Vijaynagar and Payar which is a world heritage site. In this webinar i also learnt a lot more about the local cuisine of Mysore such as mysore pak, mysore idli, mysore filter coffee, mysore masala dosa. All these are must haves when we visit mysore and also are famous all over india. I never had any idea that Mysore was so rich in it's crafts. This webinar helped me to discover Mysore as Craft Caravan of Karnataka. Like the craftsmen in mysore express their thoughts and cultures by way of handmade toys which are not only extremely popular but also there are 34 of such shops. I also learned that Mr. Kaleem Khan is a celebrated master artisan in Mysore because he understands the recipe of getting the right colors in cooking trays like no other. The sculptures are just exquisite here. The way sculptors use their craftsmanship in turning a block of stone into a gorgeous Lord Ganesha is extraordinary. I learned that mysore is a major tourist destination. The city receives tourists all year long and especially during the ten days of the Dasara festival. The Mysore palace is the centre of the Dasara festival. The city has various place of national and geographical importance and notable religious places such as Chamundeshwari temple, St. Philomena's church, Wesley's Cathedral, Jaganmohan palace, the sand sculptures museum, the Jayalakshmi vilas, the Lalitha mahal and also various museums, zoo and sanctuaries. All and all I discovered by the help of this webinar that mysore is really full of heart and a breathtakingly beautiful place for one visit.

This webinar is a joint initiative between the ministry of tourism and national institute of

fashion technology from Bangalore. I am extremely thankful to them because watching this webinar made me feel like I was revisiting the beautiful Mysore city.

Thanks and Regards

Sudhish Nair

Roll no. - 86

MMS 'B

Northeast India: Experience the Exclusive Village

It was a wonderful experience to virtually visit all these beautiful villages of Assam and Meghalaya in this webinar. It felt like paradise explored wherein we could see an amazing blend of rich heritage, unique culture, sustainable ecosystem, beautiful nature and Warm hospitality. I would like to mention a few villages which just surprised me with their beauty and unique culture and rituals. Saulkuchi village in Assam with around 74% population involved in silk breeding and production is the largest weaving village. Hajo village where we could experience different communities like Hindu, Muslim and Buddhist live peacefully. I really admire the way Temples here are conserving Black shell Turtles by asking devotees to offer them into a pond and thus effectively making a practical use of peoples' reverence for a good cause like this. Whereas in Dadara village, villagers have formed "Hargila Army" to spread awareness in local people for the conservation of an endangered bird species called Greater Adjutant Stork; locally known as Hargila. I feel, Tea Gardens on beautiful landscapes in Assam, are one of the main attractions of tourists coming in here. Who would not want to take a sip of hot tea seating in these beautiful tea gardens under the clear sky? Moving from Assam to Meghalaya, the literal heaven on the earth wherein one could experience hot water springs, water sports activities in the village Jakrem, walk on the double decker root bridges which can live for 500-600 years in the village Nongriat. It would definitely feel like paradise to travel in a boat through Shnonpedong's crystal clear waters of river Unnat.

The webinar has wonderfully given a brief trailer of the beautiful seven sister states of our India. I bet everyone who has watched this webinar would plan to backpack there to explore its divine beauty along with the loved ones.

Thank you.

Sampada kulkarni

Roll no 28

PGDM A

Delhi Destination Discovery & Awareness

Hello Sir,

The Name itself says that there is a need for the awareness about one of the oldest cities or we can say city of cities or Capital of India. I don't know why but I never imagined delhi as a tourist destination. The reason being Pollution, Its Over-crowded, Crime Rate, In delhi Driving is an extreme sport, Etc. But after watching the presentation I came to know the complete different side of delhi. Which I would definitely Like to explore in future.

I completely got engaged in this presentation Once it started with the famous words of Jim Rohn - "Whatever good things we build end up building us". This line was there with me throughout the whole presentation. It really does the Justice to the story of Delhi and its heritages.

The whole presentation was nicely explained through stories. Which will not let you get bored? The thing is we knew most of the heritage but don't know the story behind it. Like How the cities came into existence, How its build, Why name "Siri" to a city. Those are all the things that were nicely explained in this presentation. The story explains both the past as well as the present. I would definitely like to visit Firozabad - The city of **djinns**. To see the methodology that has come to life in this city.

I would like to appreciate the work done by Dr. Soumi Roy & Ms. Nidhi Bansal. They have explained each and every city in such detail that it was really admirable.

Thanks to the Ministry of Tourism for giving us the opportunity to know the history of Delhi, one of the oldest cities and capital of India.

Thanks & Regards,

Ravina Sumit Kasle

Roll No - 82

MMS

Odisha-India's Best Kept Secret

Hello sir,

I would like to give my humble feedback on webinar Odisha-India's best kept secret under EBSB

After watching the webinar in which we get opportunity to look Odisha in virtual. I have resemble many places in north but when we think about odisha it just reminds us about the temples & Classical dance form also we never thought that odisha will be such an amazing place.

The most amazing places like Silent Valley in Mandsaur, Olive Ridley Turtles, Simlipal national park, the tiger reserve Joranda fall, the Bhitarkanika mangrove park, and , clean Udaipur beach etc .Also there are 62 indigenous tribes (Bonda, Kondh, Gadabba, Saora, Paraja, Dhuruva, Koya, Santhal) who wear metal jewellery, their dance, and music also the delicious food are all different from each other. The main interesting part came to know that Odisha's that were every city is cutting trees to build good infrastructure and on other side Odisha is increasing the forestland by 39% and 10 years back it was 34% only .

Also the Odisha has ecotourism and the revenue part of the profit is also given to the community.

After so much of economy problems due to corona virus many problems have been derived beyond this Odisha is ready to attract tourism and stay positive once the lock downs get over.

So with the help of the webinar we really came to know many things about the Odisha so I hope everyone should attend and gain much information like this.

Thank-you

Palak Ganwani
MMS div B

“ODISHA: INDIA`S BEST KEPT SECRET”

Respected Sir,

I Jay D Behera would like to give my feedback on the webinar- “Odisha:India`s Best Kept Secret” attended of Ek Bharat Shrestha Bharat, an initiative of Government of India.

Food,festival, art, craft, heritage and many such more things and experiences the Odisha state based in Utkal region of India has in its offering to us. The Secretary tourism of Odisha-Mr. Vishal Dev started off by giving an introduction about the state which was more than enough for me to understand that all these years I have been underestimating this particular state based on the 482 km east coastline of India when it comes to the tourism,scenic beauty and its prestigious heritage. Bhubaneshwar (the capital of Odisha) has an ancient history of 3000 years. This city can be called as city of temples as it has around 150 temples still standing today as of date which were built back in the 9th& 10th century. The old town of Bhubaneshwar is also tentatively on the list of UNESCO heritage. Lingraj temple is one of the famous temples out of all in Bhubaneshwar. JagannathPuriIn Odisha is considered to be one of the Chaar-Dhams for the Hindus. Odissi dance is also well reknowned in the world, along with the Odissi dance there are about 7-8 other dance forms which are also famous. Odisha is bestowed with natural beauties by the way of green cover. 39% of land mass of Odisha is covered with forests. Surprisingly while in the other states the forest cover % keeps on decreasing, the scenario is inverse in Odisha. As per information given by Mr. Dev the percentage has grown from 34% to

39% in the last few years. Odisha comprises of 19 wildlife parks out of which 2 are national parks(Bhitarkanika National Park and Similipal national Park)-very prominent and famous. Ecotourism is run by the local community here itself thereby enabling them to be self sustainable in terms of living their livelihood and simultaneously serving their hospitality to the visitors visiting this state. There are about 40 nature camps throughout the state which are run by the local community and tourism department hand-in-hand. According to Mr. Dev as the country is going through the lockdown phase due to Covid-19 pandemic, during this period they have identified 70 odd spots which need infrastructural development so as to once the restructuring development is done visitors can have a lot of options to see many other places which will definitely catch their attention. The Odisha Tourism policy is being reviewed upon to attract investors for the development of the state by providing them incentives. Mr. Dev said almost every member in each Odissi family will be engaged in some or the other art, craft or creativity which makes the self-dependent and creative people of India as well. The luxury tented project at Konark was very successful and the officials are planning to expand similar type of project to other destinations as well. Dabhingawadi and Debligarh (situated on the banks of Hirakud Dam) are the two famous hill stations in the state. There is also the world's largest cattle island nearby to this place. Further ahead Mr Benjamin Simon showed the presentation of the state which covered adventure activities, royal heritage, culture and traditions etc.... Mr Simon was very assertive that travellers are going to witness a wholesome experience once they visit this state.

Talking more about Bhitarkanika national park he went on ahead to give some more interesting facts about it like it is the 2nd largest mangrove ecosystem of world and also it is the world's largest congregation of salt water crocodiles. The Chilikalake is the Asia's largest blackish lake. The Satpada area in Orissa inhabits the Irrawady dolphins which are very rare to find. The Silent valley has a cohesive community which is always welcoming to the tourists and they are very eager and anxious to be a part of story telling for their particular valley where they reside. Daringabadi is considered to be the Mini-kashmir of Orissa because of its pleasant atmosphere and low temperature. Accommodations are easily made available by the local community and tourism department. The whole ideology of involving local community in serving the tourists was to make these local people self reliant, self dependent and also eradicating the need for them to move to urban cities for earning their living. They can pretty well manage to earn good amount of money and also help in promoting the tourism of Orissa. The Mahandai Gorge in Orissa houses a huge concentration of crocodiles and migratory birds. The Puri beach also known as the Golden beach is well famous in the world for the amazing experience one can have here when he visits this place. Talking about the tribe culture of Orissa there are 62 indigenous tribes present in Orissa out of which 9 are primitive ones. About 25% of the population of Orissa falls under the category of tribal people. Tribes are identified for their costume, jewellery, lifestyle, rituals and dance and music. The Konark Sun temple is one of the magnificent temple India can boast of and has!. This temple took around 12 years to be built. Again here as well the local community is dependent on this temple solely for earning their

bread and butter by indulging themselves in some or the other way to serve the tourists visiting this temple. The Rath-Yatra is very famous which takes place in the month of June-July every year. PattaChitra paintings, Silver filigree, Dokra craft and Pipli craft are some of the other famous creative works originated from Orissa. The temple architecture, Buddhist monasteries, Port ruins and colonial architecture also form a larger part of this state. The webinar was very informative and has made me now very anxious to visit this state sooner or later. As we all know recently the cyclone Amphan had devastated this state and brought the life to a standstill along with Covid-19 pandemic, I wish and pray for all the people to be safe and sound amidst this crisis.

Thank You,

Jay Dharmapada Behera

Roll No:-4

PGDM/Division-A

“Calcutta – A Confluence of Cultures”

Hello sir, I would like to give my feedback on the webinar "Calcutta - A Confluence of Cultures!" under "Ek Bharat Shrestha Bharat" (EBSB).

Panellist of webinar : - Rupinder Brar, Sagnik Chowdhury, Iftekhar Ahsan and Anirban Dutta.

Kolkata is perhaps the most important **cultural centre of India**. The city is the birthplace of modern Indian literary and artistic thought and of Indian nationalism, and its citizens have made great efforts to preserve Indian culture and civilization.

The **Asutosh Museum** of Indian Art in the University of Calcutta has exhibits of the **folk art** of Bengal among its collections. Kolkatans have long been active in literary and artistic pursuits. The city saw the dawn of the mid-19th-century literary movement that sparked a cultural renaissance throughout India. The best exponent of this movement was **Rabindranath Tagore**, **winner of the Nobel Prize for Literature of 1913**, whose remarkable creativity in poetry, music, drama, and painting continues to enrich the cultural life of the city. Kolkata remains at the vanguard of artistic movements in the country, and several artists' societies present annual shows.

Kolkata is also a **centre of traditional and contemporary music and dance**.

The avant-garde film directors Satyajit Ray and Mrinal Sen achieved international acclaim. There are scores of cinemas in the city, which regularly show films in English, Bengali, and Hindi. There are many more things which mainly focused on beauty of cultures in Kolkata. I feel that these kinds of webinars would help our generation to understand the value and importance of our countries culture and history.

Thank you,

Kajal Sunil Gaikwad.

Roll no. 13

MMS- A

Ladakh- Explore the unexplored

Hello sir,

I must say that it was worth giving my time watching Ladakh- Explore the unexplored because it is the place I wish to travel one day and I would love to give my feedback for the same.

There are two reasons why I was so excited to know the beauty of Ladakh because it is filled with the beauty of nature and also it is one of my dream places.

I didn't know that Ladakh has so much into it like, it is said to be the land of festivals, the land of most favourite animal YAK, the clear night skies of Ladakh where you can experience the milky way, it is the land of confluence of river the mighty Indus and Zaskar river, it is mainly to be the confluence of culture. The shocking thing was that the Indus valley civilization came from here.

I was also really amazed to know the story behind the origin of polo and the traditional dresses that women wear with a perak to cover their heads and it is amazing how it is passed down from generation to generation.

- Archery the famous sport of the region.

- Ice hockey during winter months when the water bodies freeze.

- Chilling villages, the place of copper artisans.

Well, the presentation was so beautifully presented that it had lovely pictures of Ladakh and almost all the places covered which can be explored. I would like to mention the places which I fantasize a lot.

- The famous Leh market to be visited in the Leh city

- Nubra valley - The double humped Bactrian camels.

- Turtuk village – the last village of India before Pakistan.

- Panamik hot springs are the most unexplored areas.

- Warshi village - the last village of India before Siachen.

- Changthang valley- astronomy at Maan village.

- Hanle observatory - ninth highest telescope of the world & also the bird migrating from Tibet.

- Lingshed valley- the most unexplored place of Ladakh where Aryan communities who pray nature a lot and Brokpa tribes their local festival.

The recent thing is that the route to Lingshed valley got connected in 2019.

It is famous for Sand Mandala. Well it can be the most interesting festival in Lingshed valley

Kargil town, Surur Valley, Zaskar et cetera are also the places which are worth exploring & may be there are many more.

In the end ,I learned that visiting ladakh at the time of winters could be more adventurous and exciting.

The webinar became more informative when they explained each and every route through which we can go and the time it will take and also at the end they mentioned what all things a traveler must do to travel to ladakh. I must conclude that ladakh could be the most fascinating place where everyone would love to travel .

Thank You

Diksha Gangwani.

Odisha - India's Best Kept Secret

I would like to give my humble feedback on the webinar "Odisha - India's best kept secret" under EBSB.

Odisha is the kept secret of India, now I get realized why the name of the webinar is like this. Starting from food, culture, dance form, heritage, sea beach, greenery, etc., Odisha has kept everything in secret within it. When I hear about Odisha the one thing that comes to my mind is Konark Sun Temple but when I watched this webinar, I am glad to know more about Odisha. Such amazing places located in Odisha (Wildlife sanctuaries, national park, Beaches, waterfalls, lakes, Rivers & gorge, etc.). I always blamed India that every place in India is polluted but because of this webinar, I got realized that there are some places that are non-polluted like Odisha.

As Mr. Shri Vishal dev (Secretary tourism) Said unique thing about Odisha that 39% landmark is forest which is a beauty of Odisha and another unique thing is that all the eco-tourism handled by community and whatever revenue generated that goes to the community in the form of profit. I like the way they taking care of tourists and Mr. Shri dev mentioned in the webinar they have started planning what are the requirements and facilities should provide to tourists after lockdown.

Lastly, I would like to say about the webinar is every picture in the presentation was clear and very attractive. Everything is perfectly mentioned in the presentation in a fantastic way. I am sure people are really go to visit these beautiful locations after watching this webinar. Also, all the webinars on the "Dekho Apna Desh" provide us very informative and wonderful knowledge about our country state by state. After watching some webinars, I understood the different cultures, arts, crafts, and mouth watering cuisines. These webinars very helpful for us to visit such a beautiful place in our country.

Thank you ,

Ladakh-Explore the Unexplored

This webinar was nothing short of a virtual tour of Ladakh sitting at the comfort of our homes. Ladakh which is known as the land of high masses where the changing landscapes are witnessed at every other turn one takes on road along with the famous Pangong Lake and beautiful monasteries. These were my initial views regarding this place, but this webinar has surely left an everlasting impression on me regarding Ladakh. Right from getting acclimatized to the huge heights once you land there to the confluence of Indus and Zaskar rivers this place is just so beautiful and we should definitely take pride in having such places in India. As the speaker said it's not just the confluence of rivers rather it's the confluence of different people, culture and religion which is the beauty of this place. One interesting thing I got to know was the prayer flags with five different colours arranged in specific order are often strung along trails and the peaks which are used to promote peace, compassion strength and wisdom. Archery is one of their traditional sports. With their traditional clothing people of Ladakh also wear Perak on their heads. A picture of Leh market was shown from 1934 when it wasn't a market at all and now when it is always bustling with tourists shows the kind of development over these years. In the Leh district there are many monasteries like Shanti Stupa from where one can get a clear view of the landscapes. Hemis monastery - The biggest monastery in Ladakh and Thiksey monastery. Apart from these places like Hemis national park where one can find snow leopard which is the pride of Ladakh are not much explored. There is Markha valley, Yurutse village where there are beautiful homestays setup, Chiling village where people can design their own souvenirs which is just amazing. Coming to Nubra we have Diskit monastery and the Hunder sand dunes famous for its double humped Bactrian camels. Some unexplored places are the Turtuk village which is touted as the last village of India, Panamik hot spring and Warshi village. There is this village named Maan where one can actually star gaze under the beautiful clear skies which is not that explored by tourists. I also learnt about how yak is such an important animal for all the Ladakh people because there is an entire ecosystem depending and thriving on these animals. Also got to know about the Sand Mandala art done by the locals which is done by dropping grains of sand and it takes hours to make it. It's a sight to behold to see the apricot blossoms in Suru valley during the spring time. Suru is also home to Himalayan brown bears. Ladakh is also known for Khardungla pass which is the highest motorable road. As we were approaching towards the end of this webinar we entered into the most unexplored region of Ladakh that is Zaskar which is home to places like Rangdum monastery, Drang drung glacier, Sani monastery, Phugtal cave monastery.

This session was so beautiful to watch with all the pictures shown were just pleasing to eyes and left me in love with this place. Also special mention to the Global Himalayan Expedition team who are providing electricity to remote villages in Ladakh. There are various homestays being set up for the tourists and the locals are being trained on hospitality and looking after their clients. Also one important thing I liked most in this session was to have the local and traditional food whenever you visit Ladakh rather than always having Maggi and buy the local stuff from them to empower the locals out there. Ladakh is one such place which I feel is no less than any foreign country and everyone must visit in person at least once in their lifetime to not just witness beautiful landscapes and monasteries but to also experience the warmth of the local people there.

Thank you

Akshata Kembhavi

Roll no.-23

PGDM Div. A

Bengal by the Himalayas

While Bengal is well known for many things like its famous Durga puja to the UNESCO world heritage site of Sundarbans and the famous sweet delicacies of Bengal there is this Himalayan side of Bengal which remains so much unexplored. People often forget about how Bengal has this beautiful extension to the Himalayan parts. There is this village called Lepcha which is around 10 miles from the hill towns of Darjeeling and Kalimpong whose people are referred to as the children of Kanchenjunga. The mighty and majestic mount Kanchenjunga forms the backdrop for these tribal villages. The speaker Mr Raj Basu also talked about how and why did Bengal Himalaya evolved. Sir also talked about Sister Nivedita who was a social activist and disciple of Swami Vivekananda and also told about the contributions made by her during the plague epidemic in 1899 in Calcutta. The Darjeeling Himalayan railway also known as the Darjeeling toy train which is declared as a world heritage by UNESCO is something one cannot miss. One interesting story was shared by the speaker wherein the contractor who came from England was responsible for the construction was frustrated over the narrow areas where loop building was impossible. He shared his trouble with his wife to which she said if you cannot move forward go backwards. She was referring to return back to England but the contractor got inspiration from her words and he came up with the idea of zig zag tracks. Well the famous song 'Mere sapno ki rani' was shot in this toy train. This train runs through so many landscapes and it actually passes through the verandas and kitchens of locals staying there and one can actually get down to have a cup of tea there. I mean how amazing does this feel just by hearing. This train passes through 14 stations with each station having a story of its own and Ghum being the country's highest station. Talks about Darjeeling are incomplete without the mention

of Darjeeling tea. 80 % of the humans involved in plucking the right leaf for the tea are women. There are over 450 tea estates and 21 bungalows open for the tourists. There are 1200 homestays available for tourist in 200 villages of Bengal Himalayas which are set up in the rural landscapes. Though these stays are in the rural regions but the homestays are decent enough with all the basic amenities being provided for tourists and the locals are even trained in hospitality of their clients.

This was a very informative and good session. Lastly whenever you happen to drink Darjeeling tea or any other tea always remember the people and process who play a major role in making them the tea that we all love to drink.

Thank you

Akshata Kembhavi

Roll no.-23

PGDM Div. A

Varanasi: A Visual Treat, Virasat, Sanskriti aur Vyanjan

Hello sir,

This is another feedback for the Dekho Apna desh webinar series on 'Photo walking Varanasi: A visual treat, Virasat, Sanskriti aur Vyanjan'.

Varanasi, Kashi or Banaras, whatever we call it, this place has always been an important stop in the spiritual journey of any person in India. With its rich heritage and traditions, the history of Varanasi dates back to 2nd century B.C. This city has evolved overtime to its present structure keeping its culture intact but also embracing the changes of 21st century.

The webinar on Varanasi, with a unique concept of Photo walking takes you from the gallis and nukkads of Kashi to explore the city virtually amid this Covid-19 lockdown scenario. The idea of dividing the webinar into smaller parts each with certain specification, makes it more interesting. The narrators take us on the journey of this ancient city through the medium of eye-catching and vivid photographs that rightly capture the true essence of Varanasi. In the session 'The waking of Varanasi' one can experience those mystic mornings of Banaras, the godliness, the spirituality, the famous Ghats of Kashi, along with the narrator justifying and explaining the myths attached to these photos.

In the next part, one can experience the enchanting evenings on the ghats, the magnificent Ganga aarti and its breathtaking snaps. The aura of the world known Kashi-Vishwanath temple which is visible even in the photos, leaves us to wonder what an experience it would be when we visit there in person! 'The Divine and Divinity' captures the glory of Varanasi; its temples give a fulfilling divine experience.

The best part of the webinar comes when the narrator takes us through the tour of mouthwatering and lip-smacking street-food of Banaras, the Kachori sabzi, the malaiyya, the Chat items and what not, rightly mentioning the spots where we could find these best quality and tasty dishes.

India has always been a land of festivals. How can Banaras be an exception to this. Along with its unique culture and traditions, Varanasi has a legacy of its 'one of a kind' festivals, which is proudly carried forward today. The narrator aptly explains in brief the history and myth behind each festival rightly accompanied by some captivating snapshots of the celebrations like the Dev Diwali, Naag Nathaiyya, Rang bhari Holi, and so on. Proceeding towards the end of the webinar, we also come to know about the musical legacy of Varanasi, the Banaras Gharana of Hindustani Classical music and the gems; Ravi Shankar, Girija Devi, Pt. Rajan-Sajan Mishra, Pt. Birju Maharaj, to name a few; which this city has gifted to India.

As mentioned at the start of the webinar, this photographic journey is really an immersive experience and a sensory extravaganza. This webinar serves as an excellent source to ignite our mind with the quest to discover more deeply about our own spiritual capital.

Thank You.

Siddhi Deshmukh

Roll no. 79

MMS

The monuments of Mamallapuram - Stories Etched in Stones

The webinar "The monuments of Mamallapuram - Stories etched in stones" was to introduce us to the wonderful city in the southern part of our country. Mamallapuram - a city located at a short distance from Chennai - the capital of Tamil Nadu is one of the very ancient historical heritage site of our country. Unknown to many this ancient city is home to few of the spectacular monolithic structures of the ancient time. Like many others, I too was unaware of the marvel of Mamallapuram.

The panellist of this webinar were the members of Storytrials - an organisation that work towards the tourism of the southern state of Tamil Nadu through a unique way of telling stories. In this webinar too, they introduced us to various places of Mamallapuram through their stories. The panellists seemed to be very knowledgeable about the history and the greatness of the place. They attempted to bring up different places of the city. Mamallapuram has a lot to offer - from big architectural structures to intricately carved panels to towering monuments. The panellists not only told us the stories of their origin but also made sure to enlighten us about the complete background of the place which in one way or the other had paved way for formation of these great structures. The Trivikrama Panel of Varaha cave, the Shore temple, the Arjuna Penance, the Ganesh Ratha, the PanchPandavaRathas and many more architectural wonders built during the Pallava dynasty in Mamallapuram are monolithic in nature - which means they are carved out of a

single piece of rock. Not only these, but Mamallapuram has many other amazing places like the ancient lighthouse temple, Krishna's butterball, etc. There are so many structures in our country that should be highly appreciated and cherished but remain unknown to many. I really appreciate these webinars because through them I got a lot of knowledge and information.

The last few minutes of the webinar were addressed by the Minister of Tourism of India on the significant occasion of World Heritage Day. It was an honour to listen to him speak about the ancient and priceless heritage of our country. He also emphasized on how important role our oral traditions and social practices play in the rich heritage of our country.

All in all it was a wonderful session to attend. The panellists had remarkable way of storytelling which made me visualise each and everything in my mind. It made me feel as if I have travelled time into the 6th century C.E. to witness those monuments being made. Through this webinar I virtually travelled almost the whole of Mamallapuram.

Sneha Kishore Mulchandani

Roll No. - 53

MMS A

Odisha - India's best kept secret

India - a vast and a majestic land full of different cultures, places, people, cuisines and what not but still much of it unknown and unexplored. And Odisha is one of those states of India that has many stories that are untold, many places that are undiscovered, many mysteries that are unrevealed and much of the talent that remains unidentified. What is known about Odisha is just the tip of the iceberg, the actual soul and the spirit of Odisha still remains unfathomed.

The main purpose of the webinar "Odisha - India's best kept secret" was to acquaint people with the Odisha that still remains a secret. Odisha is not just restricted to a few temples and beaches. This part of Odisha is the coastline area. The central and the southern Odisha is whole different world. The people, the cuisines, the lifestyle, the architectural styles everything differs. This webinar highlighted all the worth watching and beautiful places in Odisha that are unknown to many. The speaker - Mr Benjamin Simone introduced us to various places like the Simlipal National Park, Udaipur beach, the Satpada, the Rajhans Nature Camp, the Debrigarh and many more places that have been unheard of. Owing to a large land of the state being covered under forests and also due to the national parks and sanctuaries built, the flora and fauna of the state have a diverse variety. The speaker even made it a point to inform about the variety in food that the local people and the tribes consume.

Another speaker Mr Jeetu Mishra discussed about the various tribes living in Odisha. It was great to know about people living there, their food, lifestyle, beliefs, tradition, etc. These tribes have some unique wooden architectural structures which are different from the rest of the state. Also some distinctively styled textiles by these tribes becomes one of the hidden talent of these tribal people. The speaker had quite a good knowledge about the tribes and he made it a point to make its listeners aware about the same. The webinar was a delightful experience. It was really fascinating to tour around the unexplored places and knowing more about the local people there. All the secrets of the state were unwrapped and revealed in a very captivating and interesting manner in the webinar.

Sneha Kishore Mulchandani

MMS A

Roll No. - 53

An epic called India - A Land of Myriad Stories

The current crises that the world is going through has severely affected all the sectors and tourism is no exception. All the modes of transport including airways and railways have been suspended. Due to this one of the worst hit sectors becomes tourism. Hence it becomes really important to study about the ways through which this sector could be revived post lockdown. So, the government has come up with a wonderful initiative to provide knowledge about the culture, heritage, sports, etc. of various places to the youth of the country.

The webinar "An epic called India - A land of myriad stories" summaries this very essence of the initiative. The main focus of this webinar was to increase the domestic tourism. India is a rich and diverse country. We have everything from snow-capped mountains to desert regions to lush green forests, from exotic beaches to historical heritage sites to religious places. There is something for every travellers liking and taste. India has a lot of unmissable places which are still undiscovered and unexplored. Hence the main aim of the speaker - Ms Shoba Mohan was to introduce us to various hidden gems of the country. The speaker had an innovative idea of connecting to the places through their stories. Every place has something to tell and this very tale of every place bonds us with it. So in this session she introduced us to various places telling about the stories and the greatness of those places. Sarai and Kipling Camp of Madhya Pradesh, Rajbari Bawali of West Bengal, Bera Safari Lodge and Shahpura Bagh of Rajasthan, the place of music - Svatma of Tamil Nadu, Stok Palace of Ladakh, Wild Mahseer of Assam are a few from many more pristine, unheard and undiscovered places that are not only beautiful places to visit but also exist in harmony with nature. They conserve our wildlife, forests and water and protect our ancient culture and heritage.

The whole session was very insightful and knowledgeable but the thing that amazed me the most was that along with having an extensive knowledge about the places and tourism, Ms Shoba Mohan also acknowledged the importance of sustainability which is the need of the hour. The effects of irresponsible travel reach far and beyond, not only affecting the places but also to the local communities there. The balance between sustainable and profitable tourism can be brought about by thinking about planet, people and profit in that order.

All in all I am really grateful to Ms Shoba Mohan for taking us on a wonderful journey of India in the comfort of our home. Her talks definitely improved my knowledge about my country. And her vision of connecting people to India with stories and nostalgia is really remarkable.

Sneha Kishore Mulchandani

Roll No. - 53

MMS A

Odisha- India's Best Kept Secret

Hello Sir,

I would like to give my feedback on the webinar “ ODISHA- India's best kept secret”.

I feel that the tagline given is absolutely perfect. Through this webinar I came to know that how beautiful Odisha is.

Its really great that Odisha is making huge effort towards forest coverage. Also I got to know about the tribal communities of Odisha.

I also got to know about the tribal feature of Odisha, their dance forms and about the cuisine.

The Simlipal National Park and the Joranda fall are some of the places that I really liked.

Overall, the webinar was good and gave me the knowledge about the Odisha and also its culture, etc.

Varsha Rajpal

Roll no -50

MMS

India- A Land of Myriad Stories

Hello sir,

I'm sharing below, my feedback on An epic called India- A land of myriad stories under the Dekho Apna Desh webinar of EBSB initiative.

The name of the webinar “A land of myriad stories” justifies the content in the webinar very well. With a great history, India is one of the ancient civilizations. India and its mythological stories are endless. Being a diverse nation, it's obvious that every region, every place, every monument has its own interesting story. The guest speaker, Ms. Shobha Mohan literally takes us on a tour of exploring various myths across India. Starting her session with a story from the famous ‘Amar Chitra Katha’; Vidyutprabha and the magical forest, she links the further journey to this magic. As she rightly says, these spots created by the owners at offbeat places are really a kind of magical forests to wander around the myths there and rest and relax for sometime in our busy routine.

The common man’s heritage Sarai at Toria in the state of Madhya Pradesh, built to give you the real feel of olden times and the village atmosphere seems to be a treat for eyes as well as soul. Surrounded by a totally natural environment with no special human interference, it proves to be a place to be visited to experience happiness in its simplicity. Another interesting place which I feel will be a great fun is the Samode Safari lodge in Madhya Pradesh. The whole idea of such kind of places is to enchant you with their raw beauty ,to have a typical forest experience, the mahua trees, the palash trees, variety of flora and fauna; without any manicured lawns and parks around the lodge area, but with all amenities and facilities inside the lodge. The thrilling story of Bera safari lodge in Rajasthan, where the human and leopards reside peacefully, without interrupting into each-others lifestyle can also be a sure shot visit to explore the Rajasthani myths and experience wilderness in its true sense. The water story of Shahpura Bagh is another such story. One cannot believe that situated in such a serene, lush green environment, with abundance of water; the Shahpura Bagh is actually located in Rajasthan, a state known for its desert and water scarcity.

The Ramathra fort, the Saraswati veena in thanjavur, the Shreyas yoga retreat- reviving the yoga culture of India, the heritage of palaces, these and all such other places mentioned have their own unique identity and experience. The myths surrounding these places makes them even more interesting, not just for a person keen in history or archaeology; but also, for common man.

The Dekho apna desh webinar platform, which offers such useful content, is really proving of a great help for all of us to explore the lesser known tourist spots across the country. This series if reached till maximum people, can give a boost to tourism in our country for sure.

Thank you.

Siddhi Deshmukh

Roll no. 79

MMS-

Ladakh - Explore the Unexplored.

Hello Sir,

I would like to give my feedback on the webinar - "Ladakh - Explore the Unexplored."

Ladakh being one of the most popular tourist destinations in the minds of youngsters, attracts a number of tourists every year. Also, Ladakh being in my bucket list caught my attention to watch this amazing webinar.

This webinar not only covered the most visited places in Leh District but also some undiscovered places in Kargil district and also the sub district Zaskar. Everyone is aware about the magnificent Pangong Lake which was featured in 3 idiots movie but there is more to Ladakh than this beauty.

To start off with the spiritual energy that this place carries i.e. the numerous monasteries. The picturesque presentation of various monasteries just had me wonderstruck. The beautiful valleys, river banks, the unexplored culture, mesmerizing views, connecting with the soothing nature and the list just goes on. Recently more villages are being connected by road transport encouraging travellers to explore those areas too. The Zaskar sub district and Kargil are the places which people are unaware of and this webinar just beautifully depicted these hidden gems. Not only this, Ladakh also has a National park where one can witness the snow leopards. And the wide spread of adventure activities in this area like trekking, mountaineering, rafting fascinates the younger audience. The authentic culture which resides in different villages captivates the tourist to visit these untouched parts.

I am truly attracted to visit the splendid place and the calmness it has to offer. I really enjoyed watching the webinar and looking forward to exploring Ladakh.

Thank You.

Regards,

Shivani Gazinkar.

Roll no - 109.

Hello sir,

I am really pleased to have this opportunity of going through this wonderful virtual tour of all these places that have been in my bucket list since a long period of time.

Another addition to the wonderful Dekho Apna Desh webinar was this charming city of Pondicherry.

The city which has its roots from the French culture is a small yet beautiful city. The webinar perfectly explained the historic importance of different places and the stories of the mighty leaders behind it. The city comprises magical beaches, delightful parks, glorious museums and sublime long streets filled with distant French essence. A promenade along the explicit seaside is one of the must do things while in Pondicherry. The wonderful stories explained by Mrs. Akila, Mrs. Lakshmi and Ms. Nayantara held me captivated.

This city had me drawn towards its magnificent beauty and I am hoping to admire it in person.

Thank You.

Regards,

Shivani Gazinkar.

Roll No - 109.

ODISHA- INDIA'S BEST KEPT SECRET!

Hello sir,

Before penning down my experience, I would like to thank The Ministry Of Tourism for this beautiful initiative of taking us for a virtual tour of the country.

The title of the webinar speaks for itself. I am amazed by the ecosystem of this hidden gem. The moment you hear about the state of Odisha Jaggannathpuri Temple, Rath yatra and the sun temple pop in my head, but there is a lot more to this beautiful state. One thing that intrigued me the most is the increasing landmass of forest in the state. As stated by Shri Shri Vishal Dev (Secretary, Odisha Tourism) there has been an increase in the forest landmass of 5% over the past 10 years where else the entire world is struggling with the depletion of natural resources. This implies that the people of the state are very much aware and dedicated towards preserving and enriching not just their cultural possessions but also the ecological and geographical titles. The beautiful the silver lined beaches, Similipal Nature camp are a few things amongst the extensive heritage of the state that I would love to experience. All the beautiful art forms, ancient history and mouth watering cuisine kept me awestruck.

One very special thing about the tourism arrangement is that the skilled and qualified professionals engaged in the tourism business help the native people to enhance their skills and perform better so that there is always mutual growth and happiness. Like all the other enthusiasts who attended this webinar, I too would love to visit and explore the beauty and hospitality of this amazing state Odisha.

Thank You.

Shimona Pinjani.

Roll no : 99

MMS

CALCUTTA – A CONFLUENCE OF CULTURES.

Hello Sir,

I would like to give my feedback on the webinar “ Calcutta- A Confluence of Cultures”.

Even after visiting Calcutta as a tourist I am surprised by the number of facts that were left undiscovered. The song played at the beginning of the session described the beauty across the city. The city has given the world legends in all fields and forms namely Bankim Chandra Chatterjee, Rabindranath Tagore, Swami Vivekanad, Subhash Chandra Bose and many more. The city is a hub of cultural heritage- The famous Terracotta art of Hindu temples, Tradition of Kirtan, Museums, the call music and much more. Durga Pooja is celebrated on a very extensive scale which is not only enjoyed by the country but also many parts of the world. There are numerous places of architectural & geographical importance. The city is a perfect example of unity in diversity, since it is a home to so many communities and religions.

Lastly I would like to extend my gratitude to the Ministry of Tourism for conducting such beautiful and informative webinars and giving us extensive knowledge of our country.

Thank You.

Shimona Pinjani

Roll no- 99

MMS

NORTH EAST INDIA – EXPERIENCE THE EXCLUSIVE VILLAGE

Hello sir,

Here is my humble feedback on this alluring webinar on “North East India- Experience the Exclusive Village.”

I enjoyed this webinar a lot since there was so much nostalgia that I experienced through out. I have been to Assam and Meghalaya and experienced the freshness of air, breath taking natural beauty and calmness of the cities, yet felt that I have missed so much of these states. The crystal clear natural water, the cozy and comforting weather, beautiful roadside view and hospitality of the people are some of the distinguishing factors of these states. Post seeing the webinar I am so driven by the beauty of these places that I want to keep visiting them. The culture and tradition of the people is quite different and engaging. Not just the infrastructure is different but the vegetables and fruits grown there vary from the ones grown in the central, southern and other parts of the nation. The government is also taking many different initiatives to promote tourism in the eastern part of the nation. Along with the tea , the craft and antique items of Assam are popular across the world. It gives me a sense of pride to be a part of this amazing and diverse country.

Lastly I would want to thank the Ministry of Tourism for this amazing and informative webinars.

Thank You.

Shimona Pinjani

Roll no- 99

MMS

Goa

Hello Sir,

The Deko Apna Desh webinar on **Goa: Crucible of Culture** has clearly helped in getting to know the culture of Goa which is something people generally don't know about. As Mr. Vivek Menezes said that Goa is generally marketed with a lot of beaches and casinos but with this webinar he has clearly shown that Goa has much more than that which needs to be explored. The two videos which was shown at the start of the webinar clearly depicted two different worlds and the beauty of that was both of the worlds existed simultaneously. The photos were really well captured by Mr. Daniel D'souza and clearly showed how people enjoy their festivals and it is high time for us as visitors to look beyond the beaches of Goa and enjoy the culture and festivals which are equally mesmerizing.

I would definitely love to visit Goa especially during the Ganesh Chaturthi festival as Mr. Vivek Menezes suggested that the whole Goa has a different vibe going around that time.

Thanks and regards,

Sabarish Nair

Roll no : 106

MMS

Calcutta – A Confluence of Cultures

Hello

Sir,

The Dekho Apna Desh webinar on "**Calcutta – A Confluence of Cultures**" has made me realise that other than the culture and rich heritage which Calcutta has, the country has also many great authors, thinkers and freedom fighters. One thing that stands out for me from this entire webinar is that how they have shown different cultures and religions living in different parts of Calcutta and all have their own cultural beauty which makes Calcutta more beautiful. Another thing which I personally want to experience is to visit Calcutta during Durga pooja. The whole state has a different vibe during this festival. Bengali folk music and dance is something which I really enjoy and people give their heart and soul towards it. It has been a wonderful session to

understand the architectural beauty of Calcutta along with various sanctuaries, national parks and pilgrimages.

Thanks and regards,

Sabarish Nair

Roll no 106

MMS

Awadh Ek Sair

First of all, the start of the presentation with shayari was wonderful. One gets a sense of the richness of Culture of Lucknow. Experienced a Glimpse of the etiquette language and poetry that we are fast loosing.

Because of the presentaion I came to know about the history of Lucknow, their Culture, Cuisine, Art, Textile,Tourism, Literature, Taj Mahal Of Lucknow (The Beautiful Mosquie Situated on the banks of the river gomati), etc. The Nawaab of Lucknow introduced the concept of patent to attract artist from all over the country. Which are never knew existed on that time.

Cuisine - We all know the speciality of lucknow is there famous Non-Veg biryani. But after the presentation we will come to know lucknow also offer wide variety of Vegetarian food as well. The one I liked most is Dal Dulha. This dish is really easy to make and healthy also. But I never knew it came from Lucknow.

Textile - Linking the making of cloth with the nature is really unimagivable. The "Chiken Kuratas" example was great. That has already motivated me to visit and see the cottage industry of Lucknow.

In future if I get the Opportunity I would like to visit the La Martniere Boys College, eastablish by french individual. In puducherry we can see the European Influence everywhere. But Getting the opportunity to see the same in education will be a great experience. Apart from this there are some places that one can visit like Bhul bhulaiya , sheesh mahal, Lucknow Zoo .After watching the presentation we can say that Culture of Lucknow reflects on its Clothing, Education, Cuisine, heritage, Etc.

Thanks & Regards,

Ravina Sumit Kasle

Roll No 82

MMS

Odisha-India's Best Kept Secret

Hello Sir,

I would like to give my humble feedback on the webinar "Odisha-India's best kept secret" under EBSB.

The name of the webinar on introduction to the state Odisha, "India's best kept secret" literally gives justice to the whole ecosystem of Odisha. Like most of the Indians, I also used to resemble this state with only the temples like Konark, Jagannathpuri Temple etc. The presentation in the webinar really opened my eyes with lots of beautiful locations and tourist spots which are spread across this diverse state.

Odisha has 39% landmass is forest, which has increased in the last 10 years from 34%. It has 19 wildlife parks out of which 2 have been changed into national parks. It has the 2nd largest mangrove forest with birding ground for migratory birds. The Flamingos along with other 200 species of migratory birds come to Chilika every year. Satpada is famous for its Burma Irawadi Dolphins. Blackbucks in Betnoi village, golden beaches in Puri which is one of the Dhaams in India. The Olive Ridley turtle found in Rishikela river in Gopalpur is also very famous and rare to be seen in India.

There are 62 indigenious tribes (Bonda, Kondh, Gadabba, Saora, Paraja, Dhuruva, Koya, Santhal) who wear metal jewellery, their dance and music are all different from each other. They survive on farming, fishing, silver filigree in jewellery (village). Odisha is also famous for Patachitra (palm leaf) painting found in the tribes in Raghurajpur. The famous Odissi dance evolved from Maharis. These Maharis were the dancers to Lord Jagannath as if they were married to the Lord. Later, this evolved to Gotipuas, an acrobatic dance styles performed by the boys, dressed as girls. There are 7000 temples in Odisha, depicting the Kalingan style of architecture, ancient caves, portraits at Gopalpur, the magnificent Lingaraj Temple, engineering wonder at the Konark Temple, also known as the sun temple. One of the famous and world's largest festivals is the Rath Yatra, performed in Puri. Apart from this, there are lot of cultural festivals such as the Konark dance festival, Mukhteswar dance festival, Indian sand art festival.

Lastly I would say, this webinar was very informative in order to know India and its rich cultural heritage. I would like to thank the Government to come up with such an initiative.

Thank you,

Neha Sabnani

Roll no. - 100

MMS 'B'

Calcutta – A confluence of cultures

Hello Sir,

I would like to give my humble feedback on the webinar "Calcutta – A confluence of cultures" under EBSB.

The name of the webinar on introduction to the state of West Bengal, mainly the city of Joy, the cultural capital of India – Kolkata or "Calcutta" as said by the British. The discussion in the webinar was by 4 educationists- Rupinder Brar, Sagnik Chowdhury, Iftekhar Ahsan and Anirban Dutta. The webinar was introduced with a very beautiful Bengali song describing the aura of Kolkata. This city gave us the finest of the artist such as Authors - Bankim Chandra Chatterjee Rabindranath Tagore; Social reformers - Raja Ram Mohan Roy, Swami Vivekanand; Freedom fighters - Subhash Chandra Bose, Khudiram Bose; Theatre and films - Gautam Ghosh, Satyajit Ray, Mrinal Sen. The Father of Modern Indian Art was none other than that Abanindranath Tagore, predecessor of Rabindranath Tagore. The discussion was taken forward by Iftekhar Ahsan who explained about the various communities that reside in Kolkata.

There are so many great thinkers, authors, social reformers, freedom fighters that Calcutta embodied for the entire nation. The famous Terracotta art of the Hindu temples, the museum in Red Fort, the fantastic and amazing tradition of Kirtan and the modern day band, the ball music are the heart of Calcutta which came to my knowledge with the help of this webinar. The most fascinating thing that I and the entire nation love about Calcutta is its Durga Pooja. It is the most colourful and the most followed festival in the entire India. It has definitely become my dream to celebrate this amazing festival in Calcutta at least once in my lifetime. I got to know that Baul tradition is a unique heritage of Bengali folk music and also Bengal dance form draws from folk tradition. Also Mask dance is a unique form of dance here. One of the things I learned and love the most about Calcutta is its diversity. People belonging to almost all religions, communities and ethnicities in India can be seen here. I also learned in this webinar that tourism is the heart of Calcutta. There are various places of architectural and geographical importance, sea benches, hill stations, wildlife sanctuaries, national parks, pilgrimages that are worth seeing and are extremely beautiful.

Lastly I would like to add that this was a great webinar and it did entire justice in showcasing the convergence of diverse cultures in Calcutta. I would like to Thank the Ministry of Tourism for such a great initiative.

Thanks and Regards

Neha Sabnani

Roll no. - 100

MMS 'B'

New Age women in Responsible Tourism

Hello Sir,

I would like to give my humble feedback on the webinar "New Age women in Responsible Tourism" under EBSB.

I learned a new concept called 'Responsible tourism' after watching this webinar. I have always looked at the tourism industry from the angle of tourists only. But now I see a completely new 'behind the scene' perspective. Responsible tourism encompasses of the tourism industry which facilitates social, economical and environmental benefits to the world. I enjoyed knowing the 10 inspirational women personalities and their individual stories through this webinar.

Phejin Konyak, who has been working on a intensive research on her Ancestors from shiyong village, nagaland and carrying forward their legacy very proudly, practices coffee growing which helps in creating local employment. She teaches us to be rooted and always give back to the community. Her story has now inspired me to read her book called ""Last of the Tattooed headhunters". Rekha Rautela from Uttarakhand who is a real multi tasker with respect to the various roles she plays in her life. She is a Birdwatching guide for tourists, the head of 'van Panchayat' of the village and also works for an local NGO.

Raksha Patekar from Shahpur, Maharashtra shows us that if you are determined you can definitely change your surroundings for good by fighting social barriers. This 19 year old orphan girl has been a tourist guide since she was 10 and also provides training on rural hospitality and tourism to local women. These are some of the stories which highly inspired me. There are many more such stories.

After watching this webinar, I would say that Responsible tourism is contributing in uplifting the local community, their arts, traditions and cultures by providing a platform to have source of income as well as by spreading awareness into the tourists like us. By looking at these wonderful women I realize that a person doesn't need to know the meaning of word Entrepreneur, If he/she is optimistic, creative, fighter and flexible to the environment, he/she definitely emerges as entrepreneur in a unique way.

Thank you,

Neha Sabnani

Roll no. - 100

MMS 'B'

Goa - Crucible of Culture".

Hello Sir,

Greetings of the day!

Hope you are doing well.

I, Kanchan Rijhwani, am a student of Vivekanand Education Society's Institution of Management Studies & Research. I am pursuing MBA in Finance under the MMS Program.

Thank you for providing us with such a good opportunity to listen to the webinar on "Goa - Crucible of Culture".

Nightlife, Casinos and Beaches are few things that strike our mind when you say "Goa ". It's not about beaches and palms but it is much more than that, it's a blend of Indian and Portuguese culture. Some may think that Goa is not a destination to visit because of its culture, english brands, too many foreigners visiting Goa. It can be rightly said that Tourism has not only brought many wonderful things to Goa but also taken away a few things. Mr. Menezes has beautifully mentioned about the culture of India's Smallest State, Goa.

It was amazing to know that Chillies and Potatoes which India cannot imagine food without, is made available through the trades happening via Goa. It was surprising to know that this exchange became possible because of Europeans and the Columbian Exchange. Though the focus was more on the cultural aspects of Goa, I wish it covered geographically all the places to travel to, in Goa.

As I have been to Goa, I am aware of its beauty, pleasing climate, diverse species of animals and birds, I would love to revisit this place. One can explore Goa by travelling to places like Dona Paula lovers park, Bigfoot Museum, etc. But a very well known and one of my favourite Churches is the Basilica of Bom Jesus, this church has its own historic story which everyone must know - about St. Francis Xaviers.

I thank Mr. Menezes, Mr. D'souza and Ms. Brar for sharing such valuable insights on Goa. I really enjoyed the webinar. I would love to explore more of the unexplored areas in Goa. Looking forward to attending a webinar on North and South Goa and its Cuisine.

Thank you

Regards

Kanchan Rijhwani

Roll No. 62

VESIM, Chembur

Exploring River Nila

I, Juhi Chavan, am a student of Vivekanand Education Society's Institute of Management Studies and Research.

Thank you for sharing with us the EBSB webinar on "Exploring River Nila". I have been to Kerala do I can personally vouch that it's a beautiful state. It truly is "God's own country" as they say. I got to learn that River Nila may not be as well know as some of the other rivers in the country, but the entire culture that surrounds it is beautiful. And I also got to know it's importance to the Malyali people. The raw natural beauty surrounding this river, as well as the people, food, festivals and dance forms are amazing.

Thank you Rupinder Ma'am, Gopinath Sir, Anita ma'am, Arun sir for bringing to us this wonderful presentation.

Thanks and Regards

Juhi Chavan
Roll no 77
MMS B
VESIM

An Epic Called India - A Land of Myriad Stories

Greetings,

I, Juhi Chavan, am a student of Vivekanand Education Society's Institute of Management Studies and Research.

Thank you for sharing with us the EBSB webinar on "An epic called India - A land of myriad stories". This particular webinar brought back a lot of childhood memories and was a source of nostalgia for me. Amar Chitra Katha has been a part of every Indian child. And to incorporate stories into tourism is truly a wonderful idea.

The presenter had a fabulous collection of stories and destinations all over the country for us. And these stories and places were not just about kings and palaces but about common people and the various existing cultures. It was really interesting what with a background story following every destination the presenter talked about.

Moreover, I also found the idea of incorporating sustainability in tourism to be fascinating concept. And the fact, which was mentioned in the end, that India is a market in itself and that domestic tourism should be promoted and encouraged, is also a great idea.

Thanks and Regards

Juhi Chavan
Roll no 77
MMS B
VESIM

Odisha – India's Best Kept Secret!

As the Name of the Webinar suggests, Odisha is really the India's Best Secret which no one has tried to discover so much. Honestly, till date, before watching the webinar, the only thing I was aware of Odisha was, it is one of the States in India and its capital is Bhubaneswar. But, today I am so pleased that I did not miss this webinar.

From this webinar, I came to know that Odisha is the state which is rich in the Arts, Heritage and Natural Habitat. It has around 130 different species of Orchids, 482 km of coastline, Beaches with sand of Silver green. The beautiful Sambalpuri saree makes Odisha state more unique. The Odisha State is well known for its Ancient civilization and its Ancient Name is Utkal. In our National Anthem, there is mentioning of the Utkal Name many times, but very few are aware about its History. There are Around 100 Temples in this state from 9th and 10th century and are famous for its Kalinga style Architecture. Out of these temples, the popular ones are Lingraj Temple, Jagannath Temple which is also one of the four Dhams in India. The Capital city Bhubaneswar has a history of 300 years. It has been registered in the List of UNESCO for the Old town of Heritage. The Arts and Crafts of Orissa includes, Pattachitra Paintings, Pipli Art work, Dogra Arts, Sambalpuri Saree. It has different Dance forms such as Odishi, Chhau Dance, Chaiti Ghoda. The State is covered with 39% Forest which has been increased from 34%. There are 19 Parks which has been formed by Natural Kuttis, which includes, Simbli Park, Bhitarkalika Park. Odisha has developed Eco-tourism, which includes 40 Nature Camps and are managed by its community. The Tribal community becomes story-teller for the tourists, which makes their experience even better. The Revenue generated from those camps goes to the community itself, as these are self sustaining. Due to this COVID-19 situation, there has been decline in the Tourism of Odisha. So they are planning different tourism development projects. The First one is the Konark Development project. It is a 1000 acres project and the largest tourism project in the country. Then the Other Projects are Talsari Beach Projects, Shamuka Beach Project, and Heritage Properties Projects. The Talsari Beach is Famous for Red Crabs and is near West Bengal. The policy has been created for replacing the Old Boats with Modern Fibre Boats on the beaches, Developing River cuisines within the State, Incentivizing the Home stays of Heritage Properties. They have also planned to increase to On -road Shows and Kodia Festivals to attract more tourists.

I feel that this Webinar was worth watching and I got to know more about such a wonderful state of India. We often plan our Vacations to visit beaches and Hill Stations. But we never thought of going to Odisha before. After seeing this webinar, I will definitely recommend visiting the Odisha state and see the unique diversity. I would like to thank the Speakers, as they covered all the important and Unique things of Odisha State and made this webinar more interesting.

Regards,

Aishwarya Tarade

Roll no.- 51

PGDM

Odisha - India's Best Kept Secret

Hello Sir

I would like to give my feedback on webinar - "Odisha - India's best kept secret".

Below mentioned points are the summary of the entire webinar.

- Odisha Tourism Secretary - Vishal Dev sir set the tone for the presentation with his introductory remarks giving brief introduction of the state and highlighting the key points of Odisha such as its ancient civilisation, famous temples with Kalinga-style architecture and long coastline endowed with beautiful beaches.

- He emphasised on some of the unique tourist spots of the region which I was unaware till now. He also showed the arts and handicrafts, culture, popular dance forms such as Odissi, Gotipua, and forests.

- He also highlighted the state's initiative in promoting eco-tourism sites.

- Next, Benjamine Simon sir and Jitu Mishra sir spoke about Odisha's palate of wonderful offerings, which are unique in nature such as ancient ruins, legendary shrines, indigenous tribes and Buddhist heritage.

- Unveiling the state's royal heritage, they also highlighted its wilderness, adventure activities, sea fronts and camp sites that were picture perfect.

- The virtual journey covered places like Bhitarkanika Wildlife Sanctuary, Udaipur Beach, Manglajodi – unique wetland, Satpada, Chilika Lake known for sighting of unique Irrawaddy dolphins, Simlipal National Park, Debrigarh National Park – ecotourism site at Hirakud reservoir, waterfall, Silent Valley – Gorge, Daringbadi nature camp, Mahanadi Gorge, Bhetnoi, beach locations, tribal heritage, arts and crafts, textiles, dance forms and cuisine.

Thanks to government of India, for such an amazing and informative webinar.

Thanking you.

Anuja Barve

Roll no - 03

PGDM - A